

Overnatningsstatistik for markeder

Sammenligning med andre destinationer +
kommuneniveau

Baggrund

- Kilde: [VisitDenmark](#)
- Alle typer – udvalgte destinationer (Destination Trekantområdet + Fredericia*) - Nationalitet - År til dato** – Alle typer overnatninger – 2019, 2022, 2023
- Der kan være et betydeligt mørketal, idet visse overnatningsformer ikke indgår i statistikken, fx BnB/AirBnB

Vælg Søg Kontakt

OVERNATNINGSFORM (8)	OMRÅDE (140)	GÆSTENS NATIONALITET (54)
Flere valgmuligheder... Alle typer Hoteller og Feriecentre i alt Hoteller Feriecentre	Flere valgmuligheder... Hele landet Region Hovedstaden Diskretionerede kommuner, Region Hovedstaden Landsdel Byen København	Flere valgmuligheder... I alt Danmark Verden udenfor Danmark Belgien
PERIODE (15)	KAPACITET (12)	ÅR
Flere valgmuligheder... Hele året År til dato De sidste tolv måneder Januar	Flere valgmuligheder... Alle typer overnatninger Overnatninger, ferie individuel, hotel/feriecentre Overnatninger, ferie gruppe, hotel/feriecentre Overnatninger, erhverv individuel, hotel/feriecentre	Flere valgmuligheder... 2023 2022 2021 2020
Antal valgte tal til tabellen: 4 (Vælg max. 25000)		
<input type="button" value="Annuler"/> <input type="button" value="Vis tabel"/>		

*Fredericia er regnet med i Destination Trekantområdet for alle årene

** Januar - august

A large, modern apartment complex with multiple curved wings. Each wing features several floors with balconies, some with glass railings and others with wooden railings. The building is light-colored, possibly cream or beige. In the foreground, the tops of palm trees and other greenery are visible.

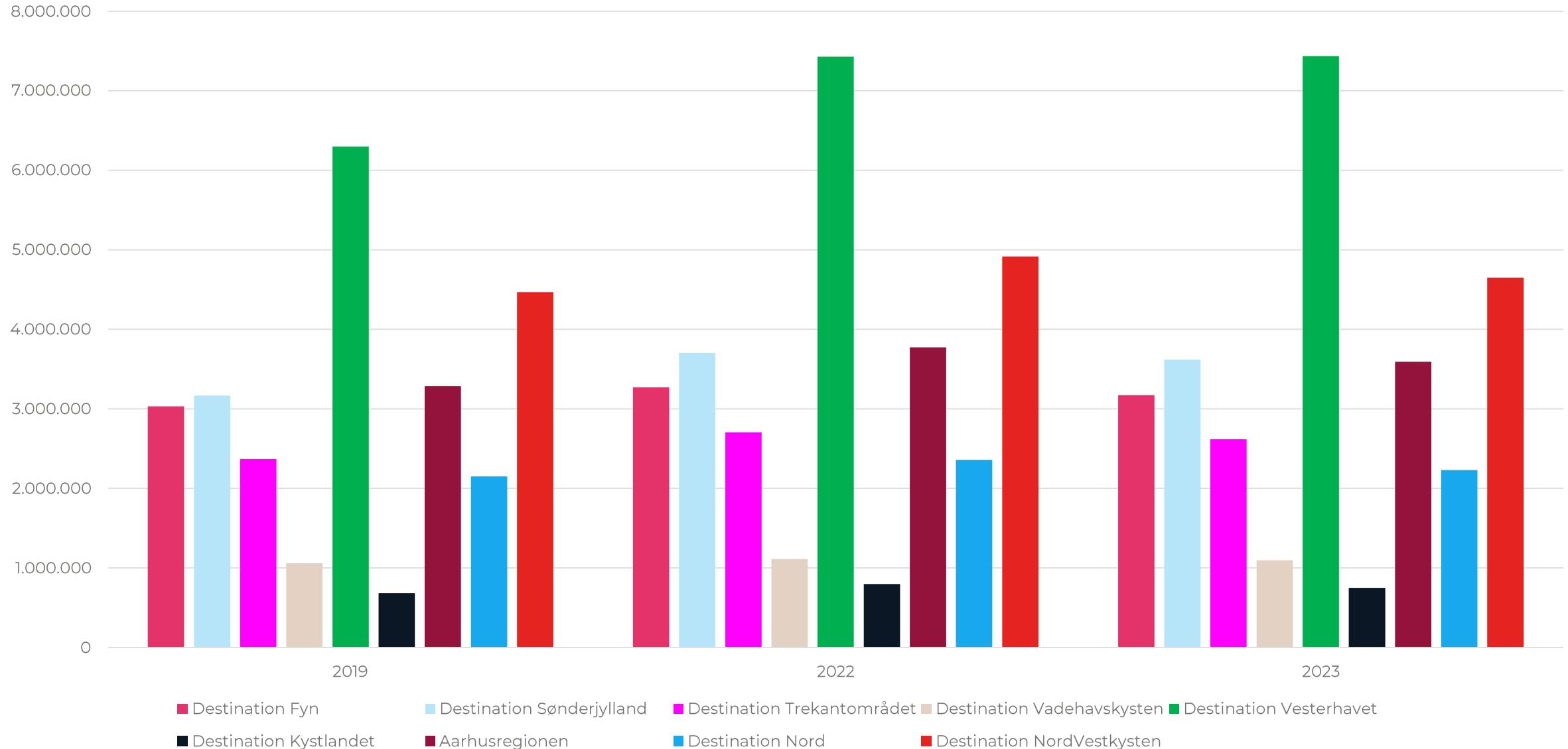
Alle overnatninger

Alle typer overnatning

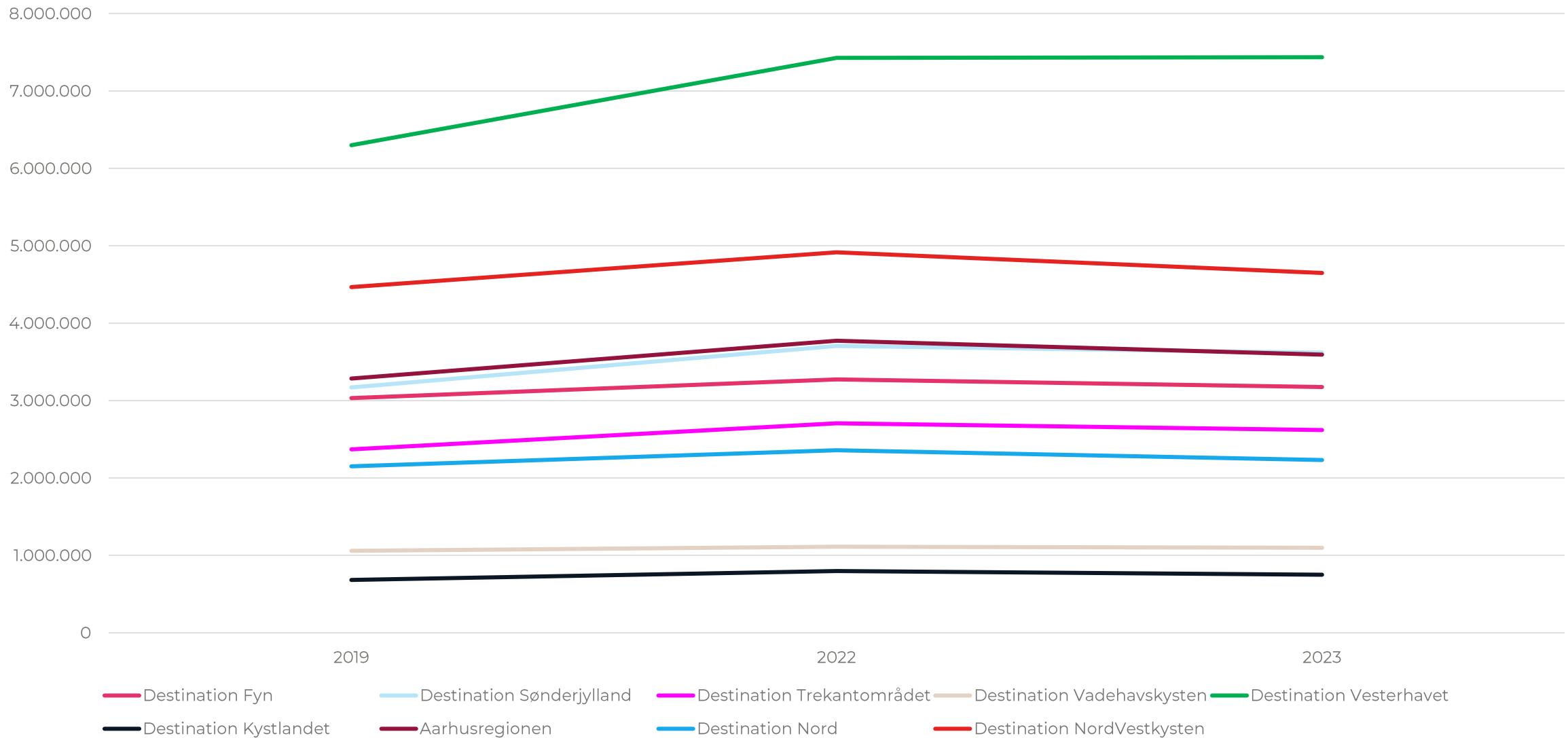
Januar – august 2023

I alt	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	42.115.266	46.760.975	46.686.124	-0,2	10,9
Destination Fyn	3.030.705	3.272.823	3.174.099	-3,0	4,7
Destination Sønderjylland	3.168.158	3.705.560	3.617.597	-2,4	14,2
Destination Trekantområdet	2.368.563	2.705.825	2.618.453	-3,2	10,6
Destination Vadehavskysten	1.059.915	1.112.426	1.097.328	-1,4	3,5
Destination Vesterhavet	6.299.314	7.426.991	7.436.620	0,1	18,1
Destination Kystlandet	681.602	797.678	749.209	-6,1	9,9
Aarhusregionen	3.284.237	3.774.011	3.592.221	-4,8	9,4
Destination Nord	2.149.994	2.358.259	2.231.101	-5,4	3,8
Destination NordVestkysten	4.466.999	4.915.455	4.649.147	-5,4	4,1

I alt, år til dato



I alt, år til dato



A photograph of a row of traditional Danish beach huts (strandskabs) lined up along a sandy beach. The huts are made of wood and have blue and white striped roofs. The beach is sandy and has some footprints. The sky is blue with white clouds.

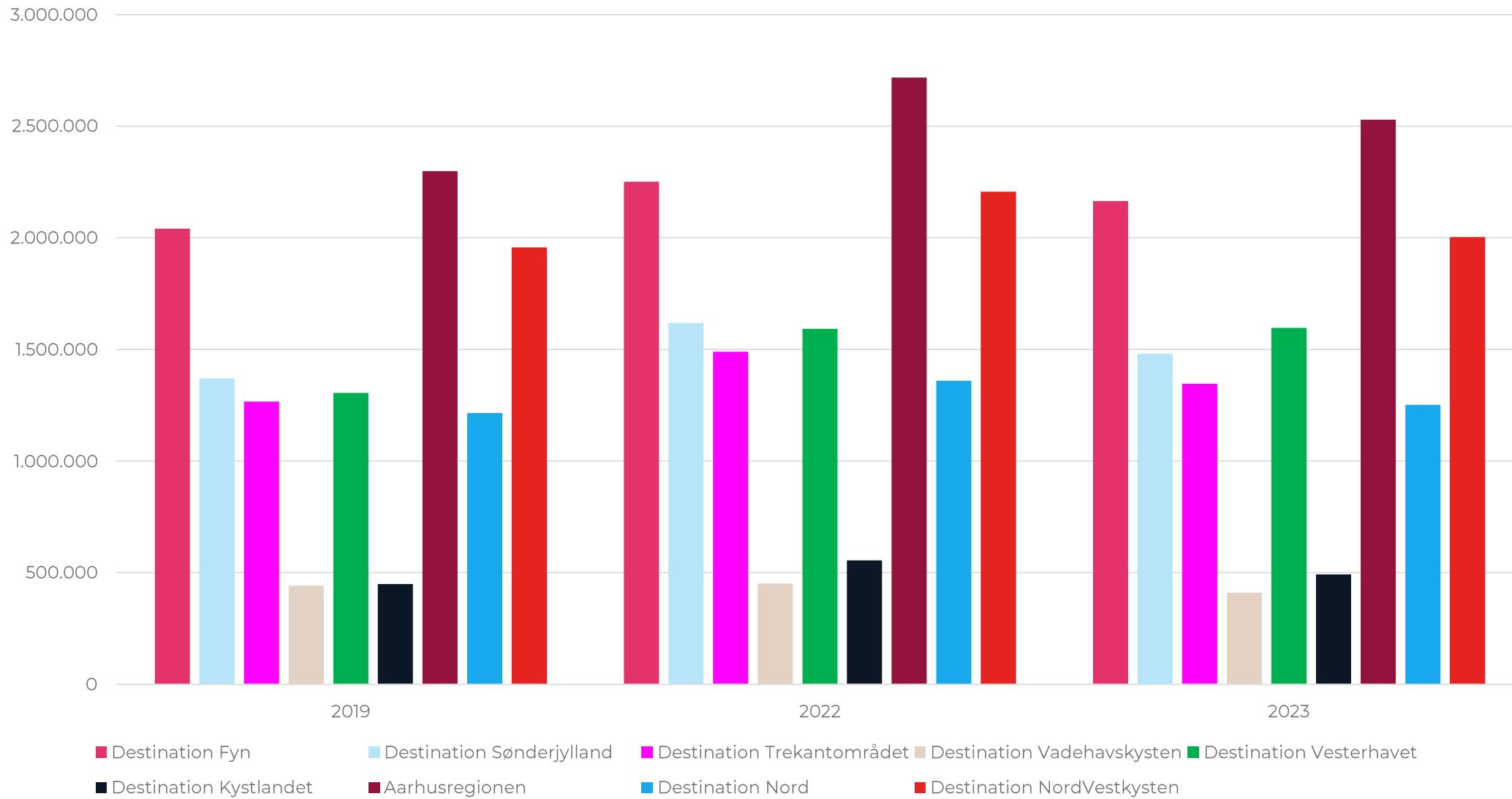
Danmark

Alle typer overnatninger

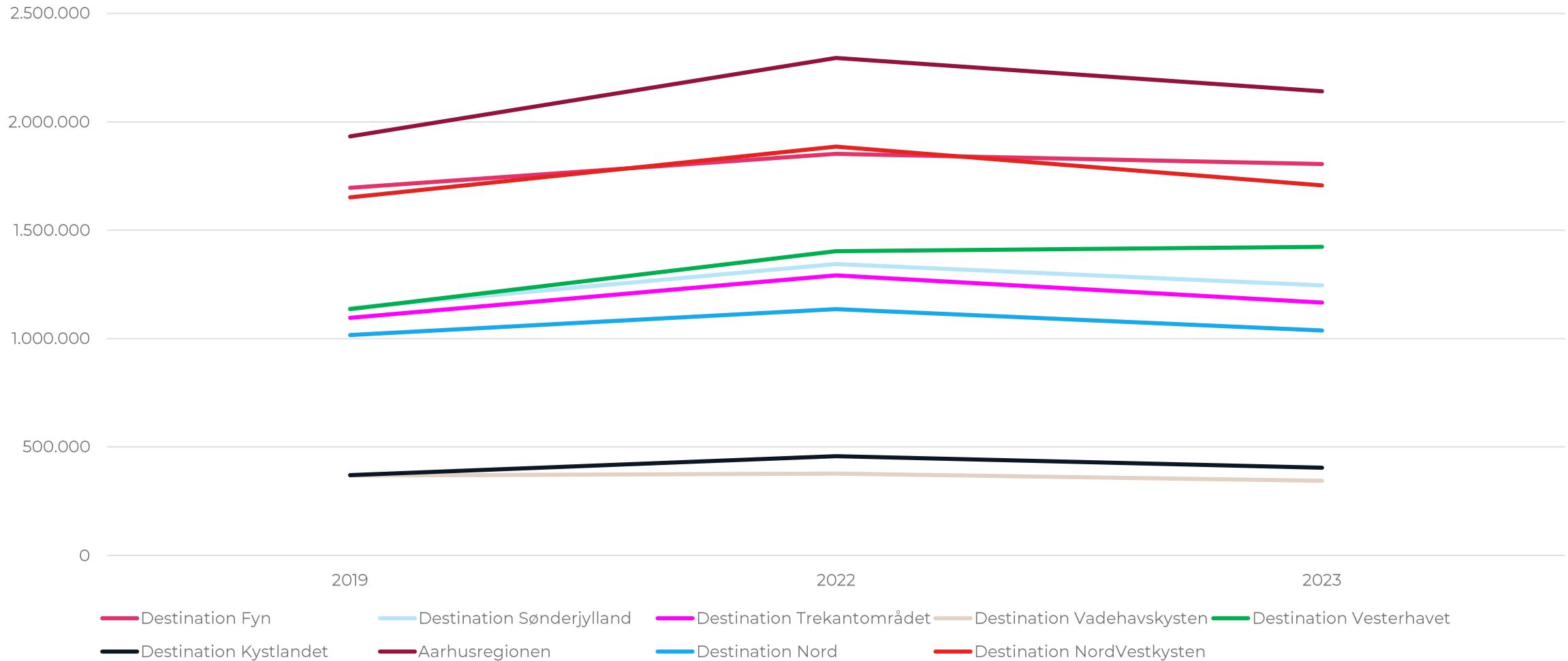
Januar – august 2023

Danmark	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	20.635.994	24.122.553	23.056.983	-4,4	11,7
Destination Fyn	2.040.678	2.251.737	2.165.130	-3,8	6,1
Destination Sønderjylland	1.370.324	1.619.057	1.480.591	-8,6	8,0
Destination Trekantområdet	1.266.643	1.490.163	1.346.378	-9,6	6,3
Destination Vadehavskysten	441.731	451.540	409.876	-9,2	-7,2
Destination Vesterhavet	1.305.118	1.592.762	1.597.175	0,3	22,4
Destination Kystlandet	449.465	554.513	491.765	-11,3	9,4
Aarhusregionen	2.298.830	2.717.909	2.529.099	-6,9	10,0
Destination Nord	1.215.677	1.360.004	1.252.084	-7,9	3,0
Destination NordVestkysten	1.957.231	2.206.976	2.003.645	-9,2	2,4

Danmark



Danmark





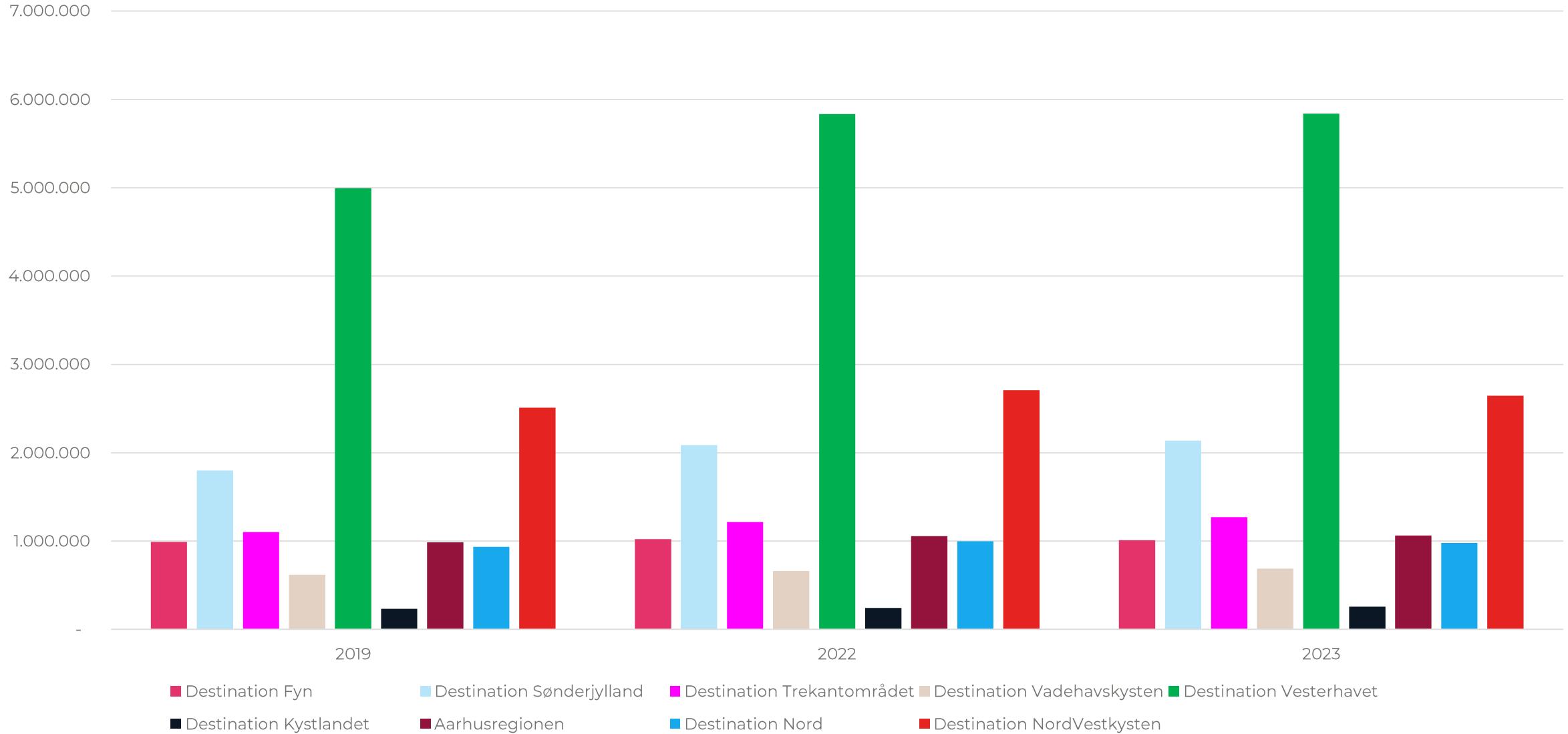
Verden uden for Danmark

Alle typer overnatning

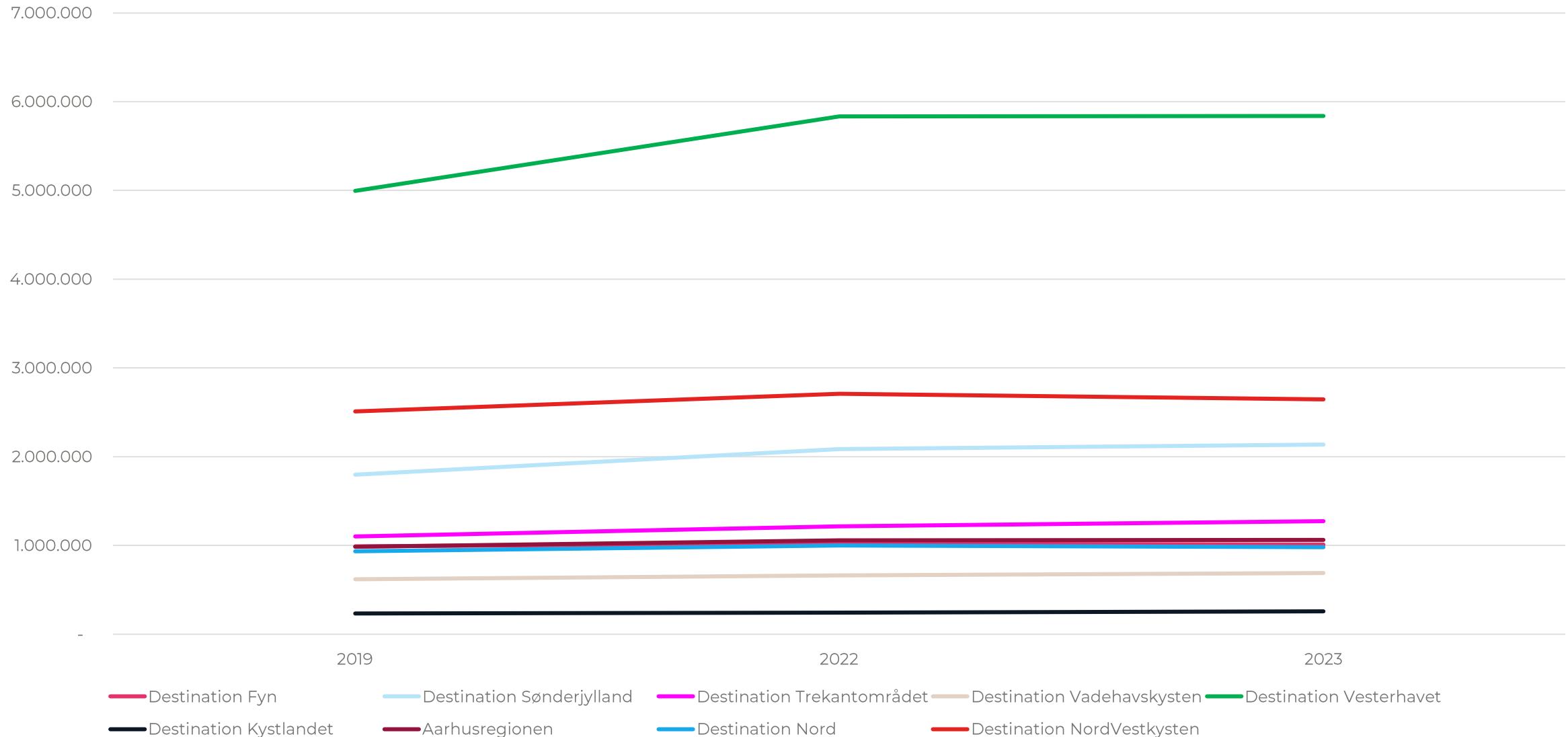
Januar – august 2023

Verden udenfor Danmark	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	21.479.272	22.638.422	23.629.141	4,4	10,0
Destination Fyn	990.028	1.021.086	1.008.969	-1,2	1,9
Destination Sønderjylland	1.797.834	2.086.503	2.137.006	2,4	18,9
Destination Trekantområdet	1.101.919	1.215.662	1.272.075	4,6	15,4
Destination Vadehavskysten	618.185	660.887	687.452	4,0	11,2
Destination Vesterhavet	4.994.195	5.834.229	5.839.445	0,1	16,9
Destination Kystlandet	232.138	243.165	257.445	5,9	10,9
Aarhusregionen	985.407	1.056.101	1.063.123	0,7	7,9
Destination Nord	934.317	998.255	979.018	-1,9	4,8
Destination NordVestkysten	2.509.769	2.708.479	2.645.502	-2,3	5,4

Verden uden for Danmark



Verden uden for Danmark



Belgien

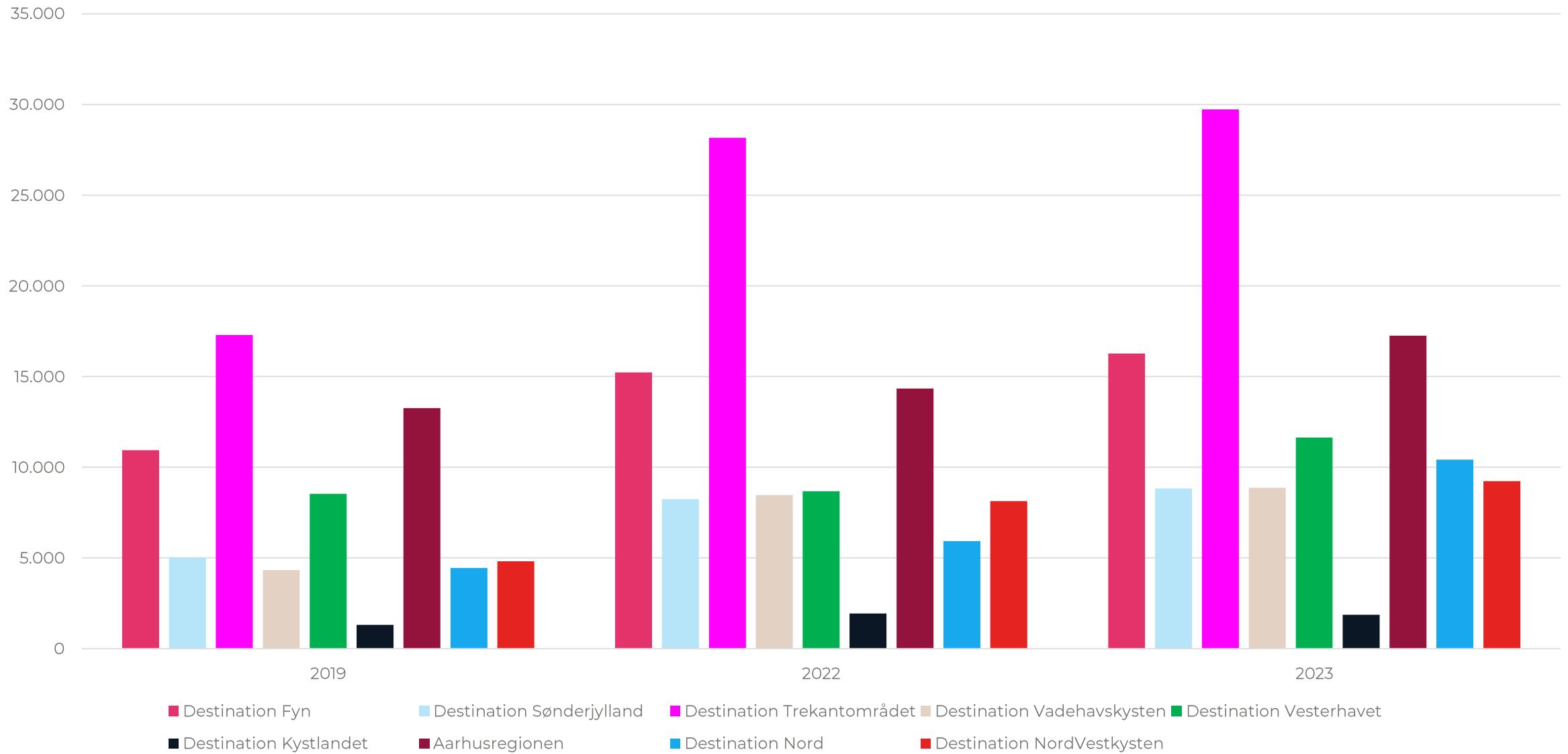
Alle typer overnatninger



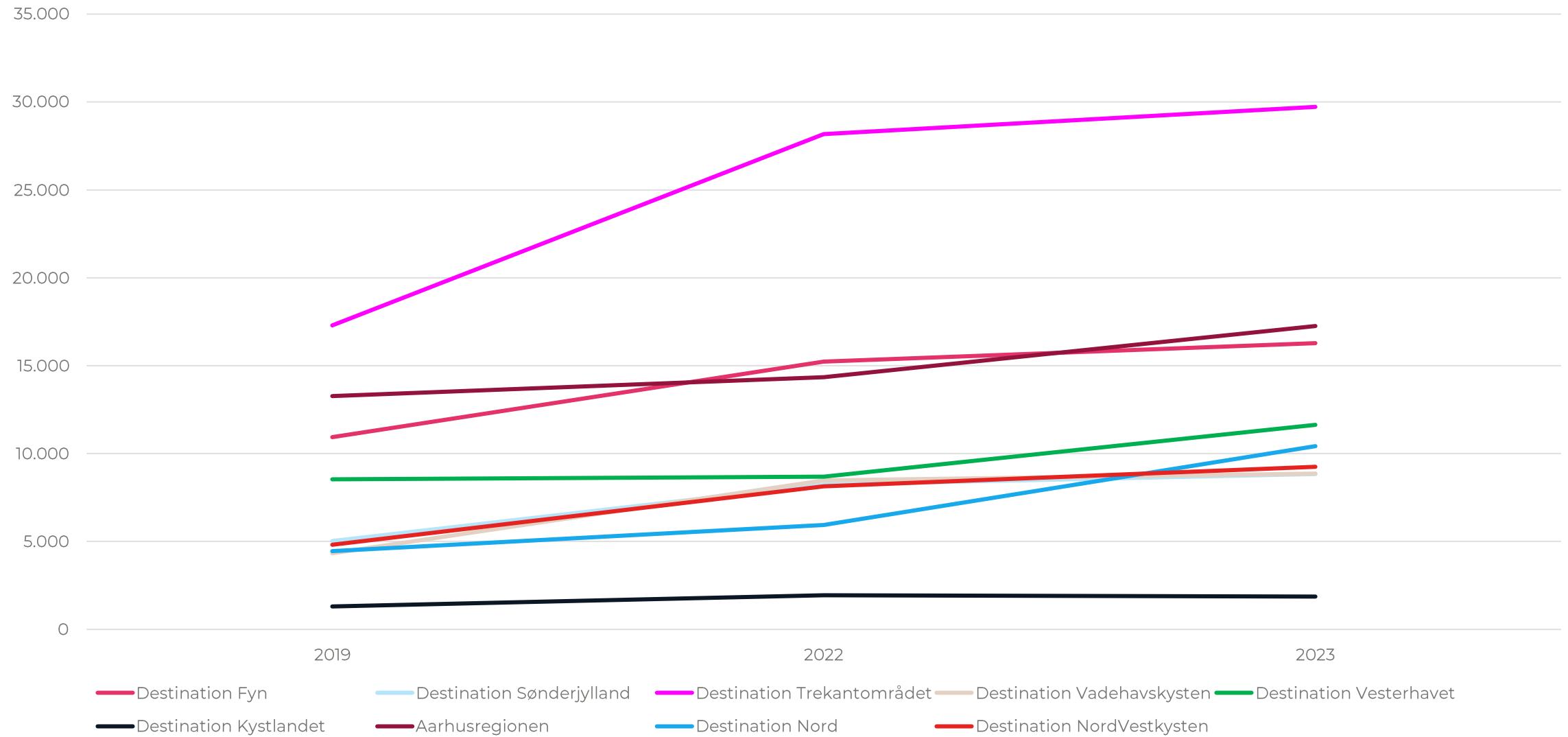
Januar – august 2023

Belgien	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	156.699	201.171	233.815	16,2	49,2
Destination Fyn	10.938	15.228	16.276	6,9	48,8
Destination Sønderjylland	5.028	8.236	8.831	7,2	75,6
Destination Trekantområdet	17.290	28.173	29.727	5,5	71,9
Destination Vadehavskysten	4.325	8.470	8.865	4,7	105,0
Destination Vesterhavet	8.534	8.681	11.638	34,1	36,4
Destination Kystlandet	1.304	1.934	1.863	-3,7	42,9
Aarhusregionen	13.267	14.346	17.261	20,3	30,1
Destination Nord	4.443	5.934	10.425	75,7	134,6
Destination NordVestkysten	4.814	8.131	9.240	13,6	91,9

Belgien



Belgien





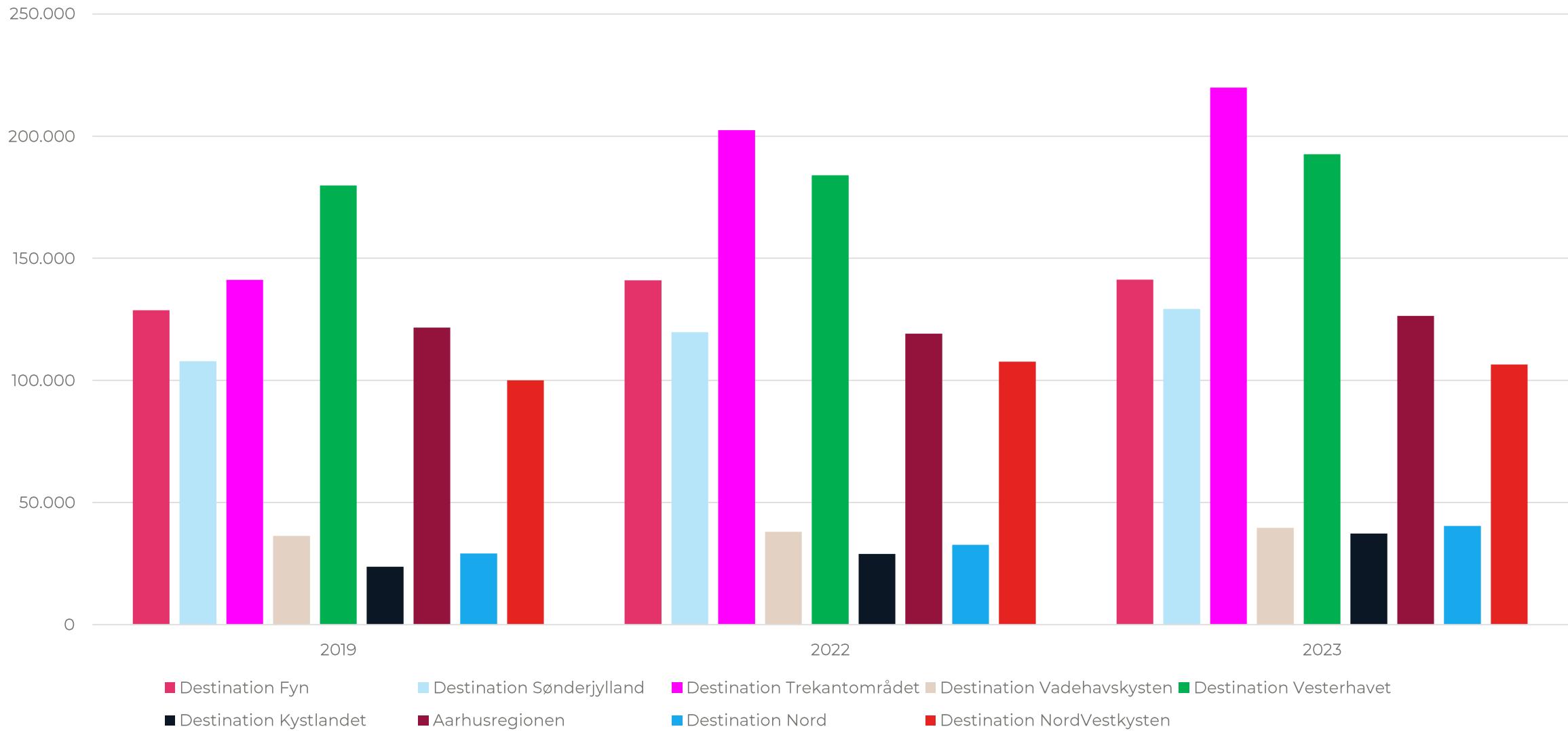
Holland

Alle typer overnatninger

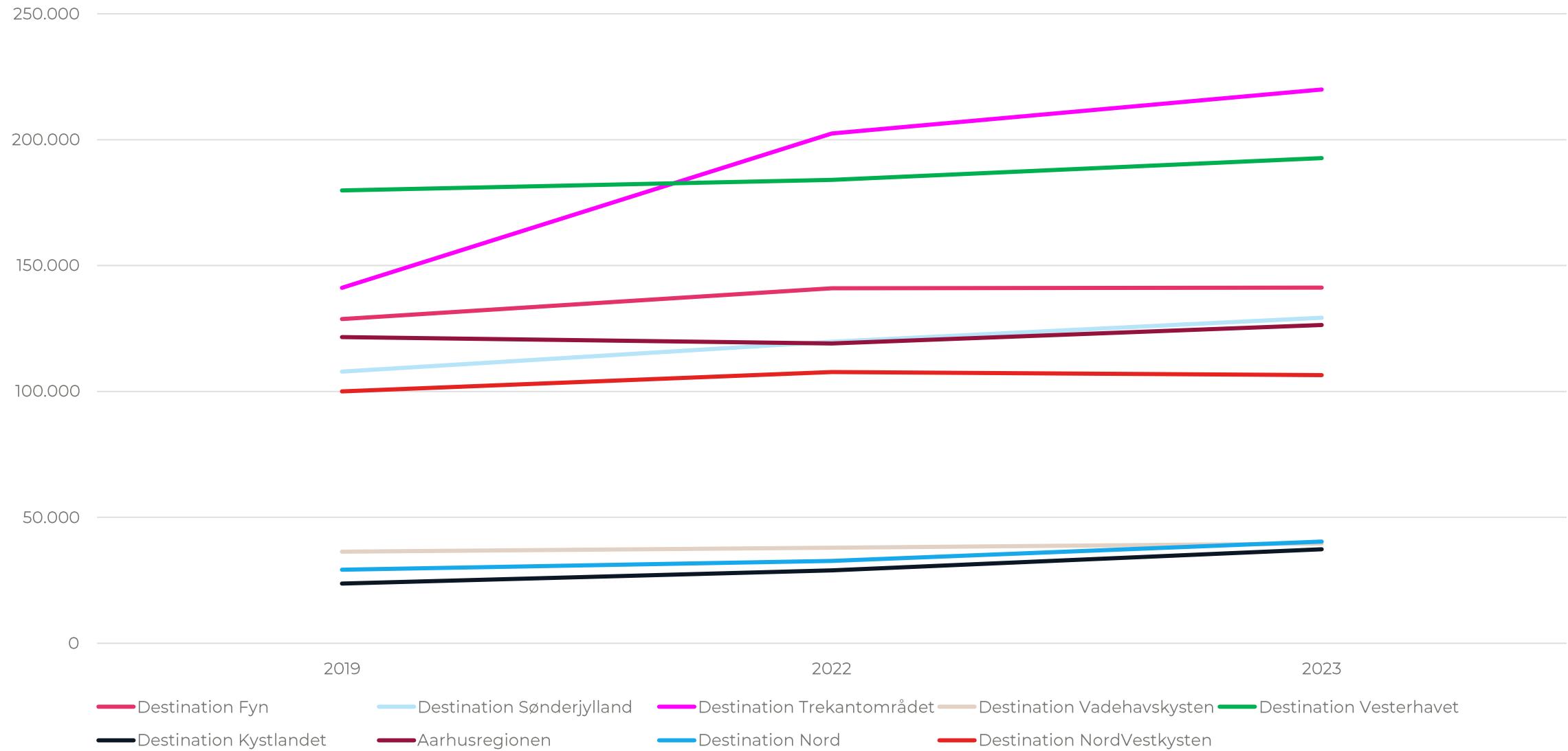
Januar – august 2023

Holland	2019	2022	2023	% forskel 2022-2023	Forskel i % 2019-2023
Hele landet	1.224.626	1.439.634	1.518.300	5,5	24,0
Destination Fyn	128.718	140.953	141.217	0,2	9,7
Destination Sønderjylland	107.825	119.708	129.224	7,9	19,8
Destination Trekantområdet	141.111	202.426	219.927	8,6	55,9
Destination Vadehavskysten	36.300	37.949	39.595	4,3	9,1
Destination Vesterhavet	179.811	183.998	192.634	4,7	7,1
Destination Kystlandet	23.712	28.949	37.264	28,7	57,2
Aarhusregionen	121.613	119.078	126.386	6,1	3,9
Destination Nord	29.138	32.648	40.380	23,7	38,6
Destination NordVestkysten	100.029	107.684	106.480	-1,1	6,4

Holland



Holland



A wide-angle photograph of a fjord in Norway during sunset. The sky is filled with long, thin clouds. In the background, a range of rugged, light-colored mountains is silhouetted against the bright sky. The water of the fjord reflects the light. On the right bank, there's a cluster of small houses, some with red roofs, typical of traditional Norwegian architecture. The foreground is a grassy, rocky hillside with some low-lying flowers.

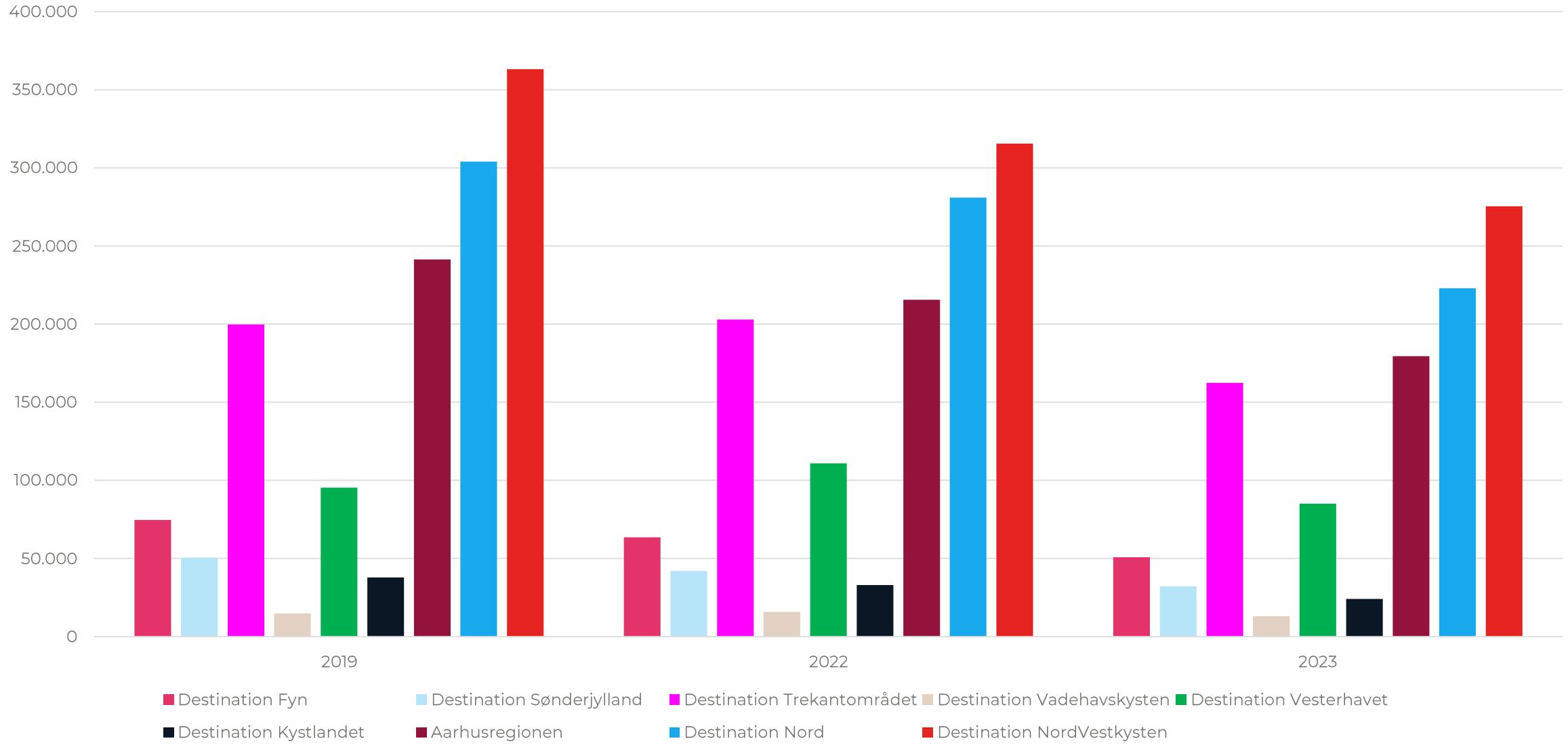
Norge

Alle typer overnatninger

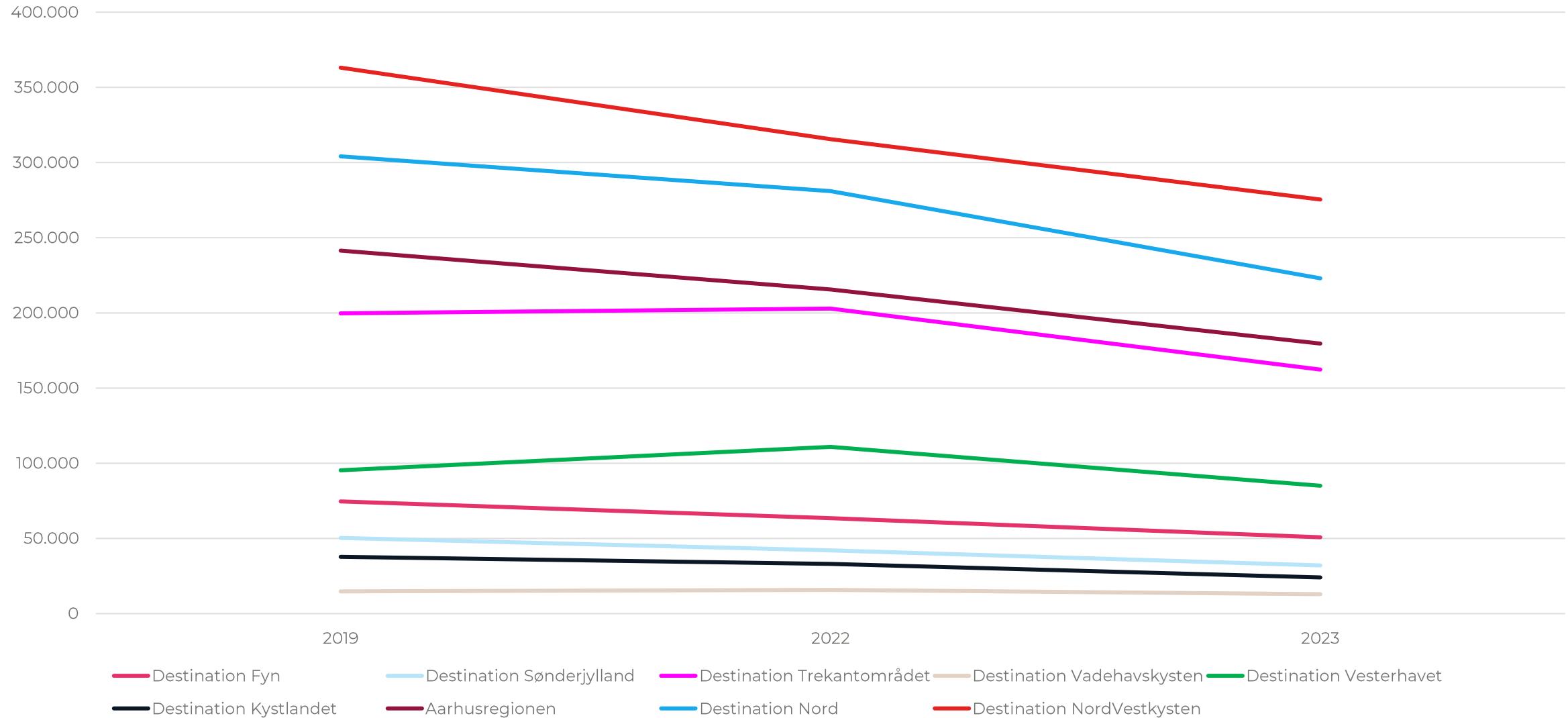
Januar – august 2023

Norge	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	1.993.749	1.908.594	1.559.788	-18,3	-21,8
Destination Fyn	74.586	63.567	50.767	-20,1	-31,9
Destination Sønderjylland	50.424	42.021	32.108	-23,6	-36,3
Destination Trekantområdet	199.748	202.917	162.364	-20,0	-18,7
Destination Vadehavskysten	14.781	15.819	12.944	-18,2	-12,4
Destination Vesterhavet	95.338	110.853	85.100	-23,2	-10,7
Destination Kystlandet	37.842	33.043	24.039	-27,2	-36,5
Aarhusregionen	241.373	215.556	179.536	-16,7	-25,6
Destination Nord	304.057	280.936	222.938	-20,6	-26,7
Destination NordVestkysten	363.114	315.547	275.376	-12,7	-24,2

Norge



Norge



A photograph of a residential area in Sweden, featuring numerous houses of various colors like white, yellow, red, and blue, built on a steep hillside covered in snow. The houses have different architectural styles and roof types. Bare trees are scattered throughout the scene.

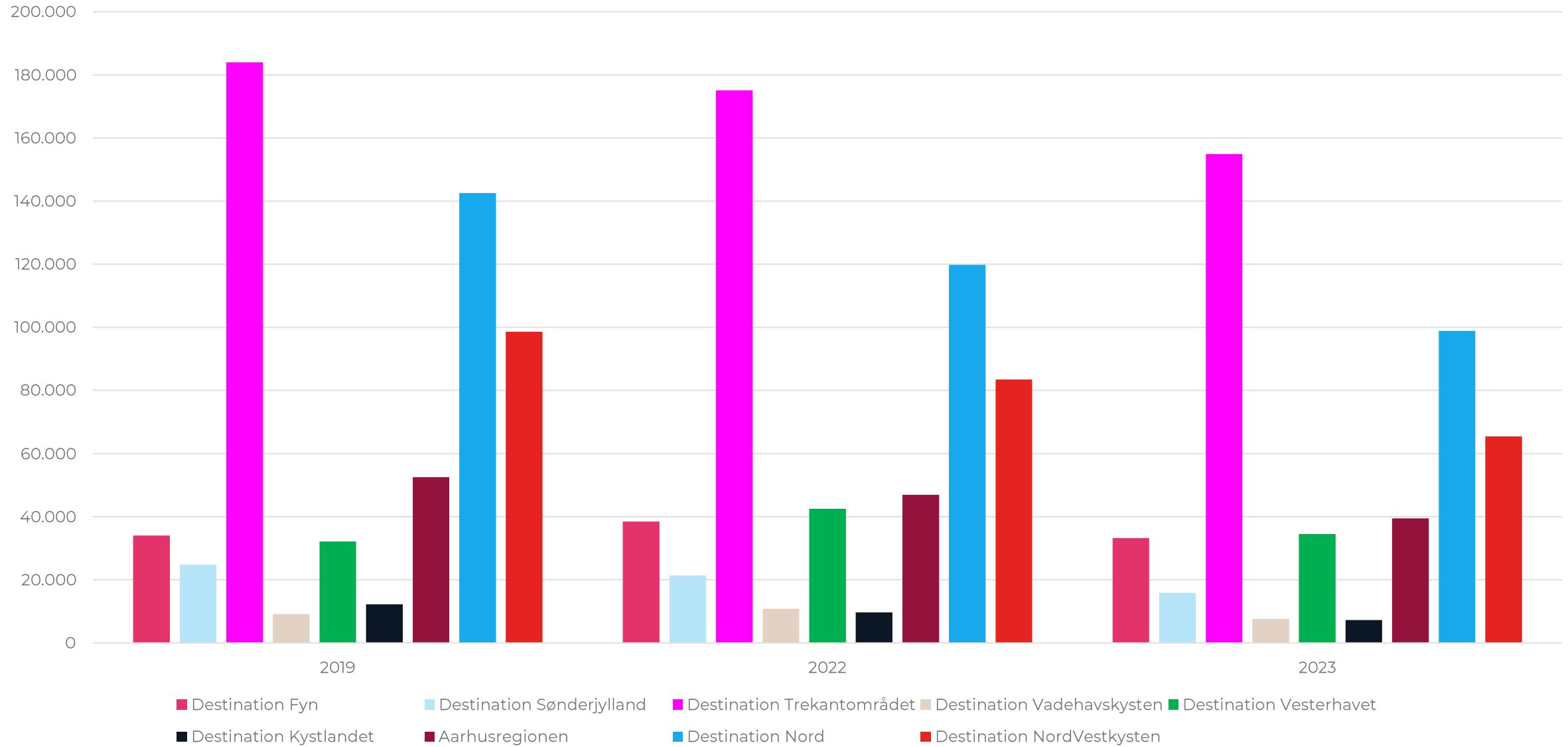
Sverige

Alle typer overnathinger

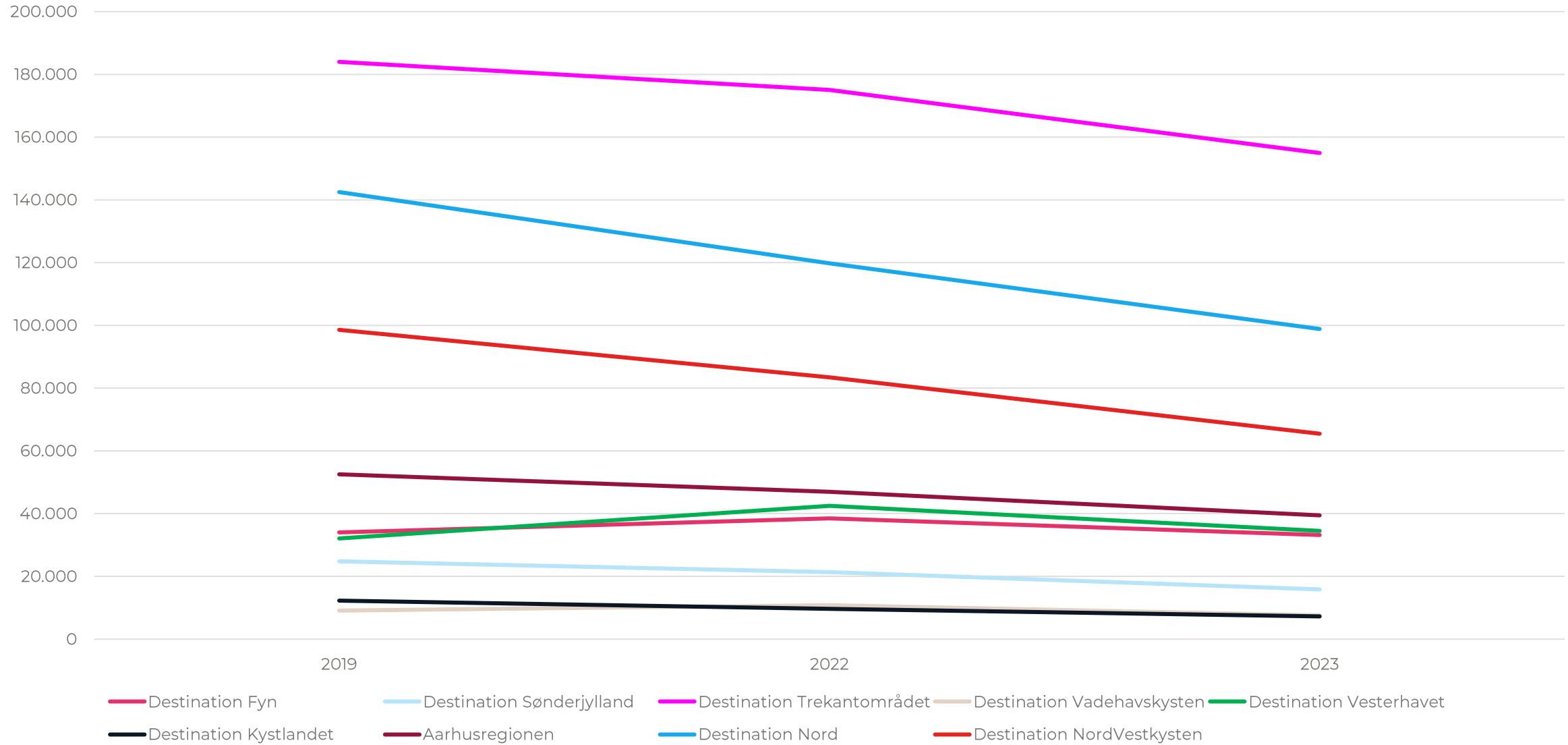
Januar – august 2023

Sverige	2019	2022	2023	% forskel 2022-2023	Forskel i % 2019-2023
Hele landet	1.348.529	1.332.244	1.155.535	-13,3	-14,3
Destination Fyn	34.037	38.485	33.212	-13,7	-2,4
Destination Sønderjylland	24.773	21.342	15.825	-25,9	-36,1
Destination Trekantområdet	183.984	175.089	154.942	-11,5	-15,8
Destination Vadehavskysten	9.120	10.816	7.571	-30,0	-17,0
Destination Vesterhavet	32.098	42.471	34.460	-18,9	7,4
Destination Kystlandet	12.221	9.639	7.211	-25,2	-41,0
Aarhusregionen	52.512	46.951	39.474	-15,9	-24,8
Destination Nord	142.524	119.785	98.881	-17,5	-30,6
Destination NordVestkysten	98.594	83.440	65.436	-21,6	-33,6

Sverige



Sverige



A scenic view of a hillside town with colorful half-timbered houses and red roofs, likely in Germany.

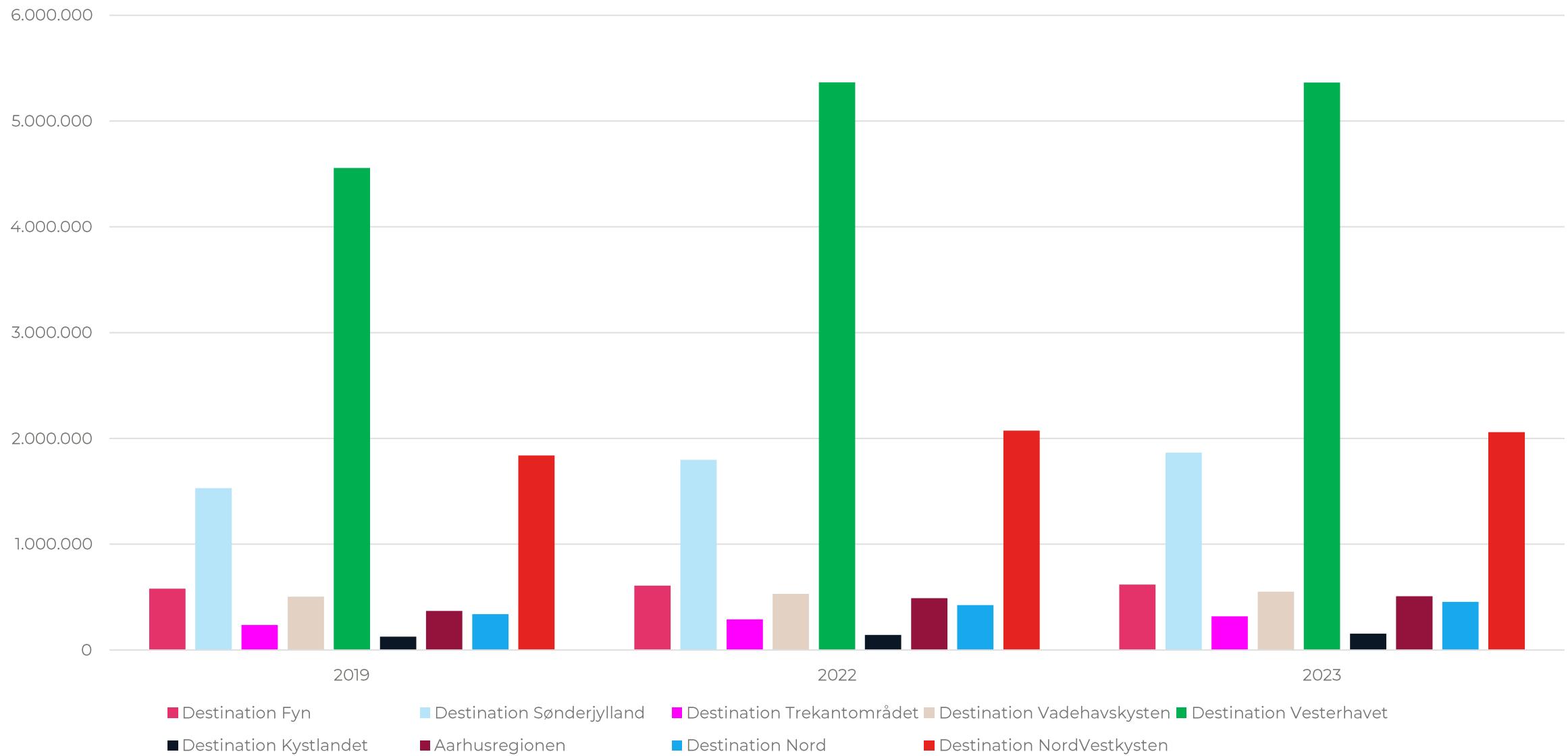
Tyskland

Alle typer overnatninger

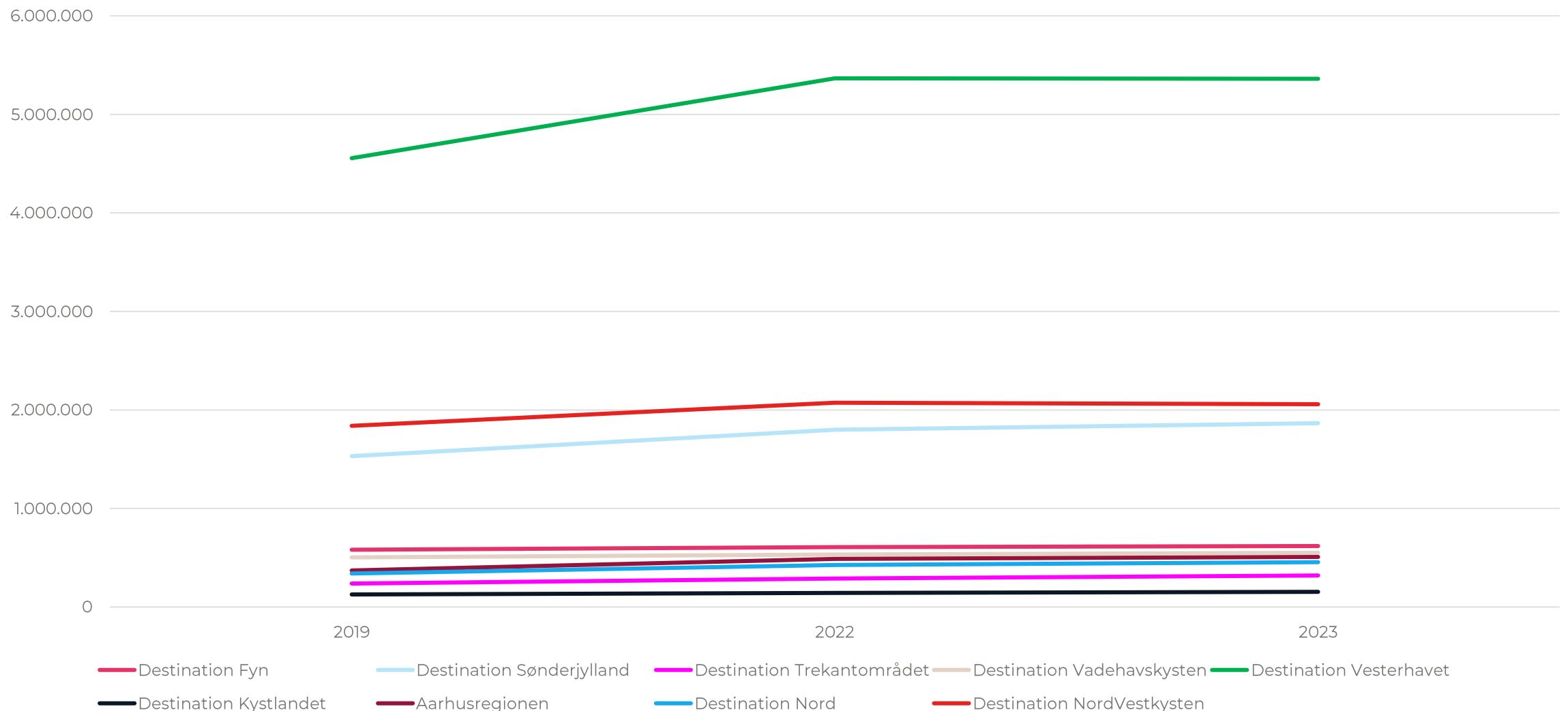
Januar – august 2023

Tyskland	2019	2022	2023	% forskel 2022-2023	Forskel i % 2019-2023
Hele landet	12.144.530	13.961.327	14.327.060	2,6	18,0
Destination Fyn	580.333	607.429	618.674	1,9	6,6
Destination Sønderjylland	1.530.288	1.798.012	1.864.571	3,7	21,8
Destination Trekantområdet	236.963	289.134	318.399	10,1	34,4
Destination Vadehavskysten	503.100	531.159	550.032	3,6	9,3
Destination Vesterhavet	4.555.621	5.365.617	5.362.675	-0,1	17,7
Destination Kystlandet	125.995	141.551	153.439	8,4	21,8
Aarhusregionen	369.795	488.534	508.028	4,0	37,4
Destination Nord	338.694	424.536	454.979	7,2	34,3
Destination NordVestkysten	1.838.152	2.073.972	2.058.721	-0,7	12,0

Tyskland



Tyskland





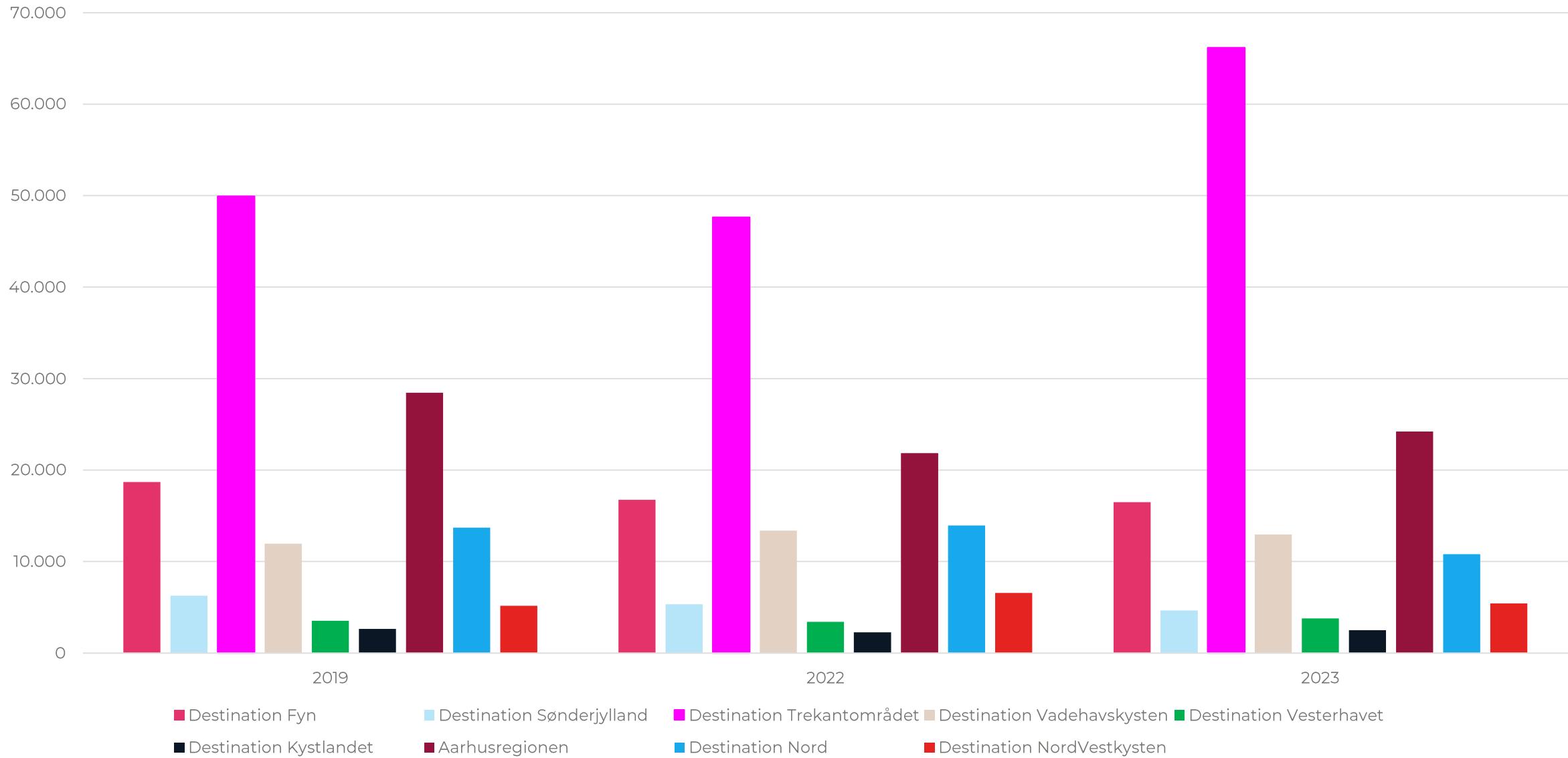
Storbritannien

Alle typer overnatninger

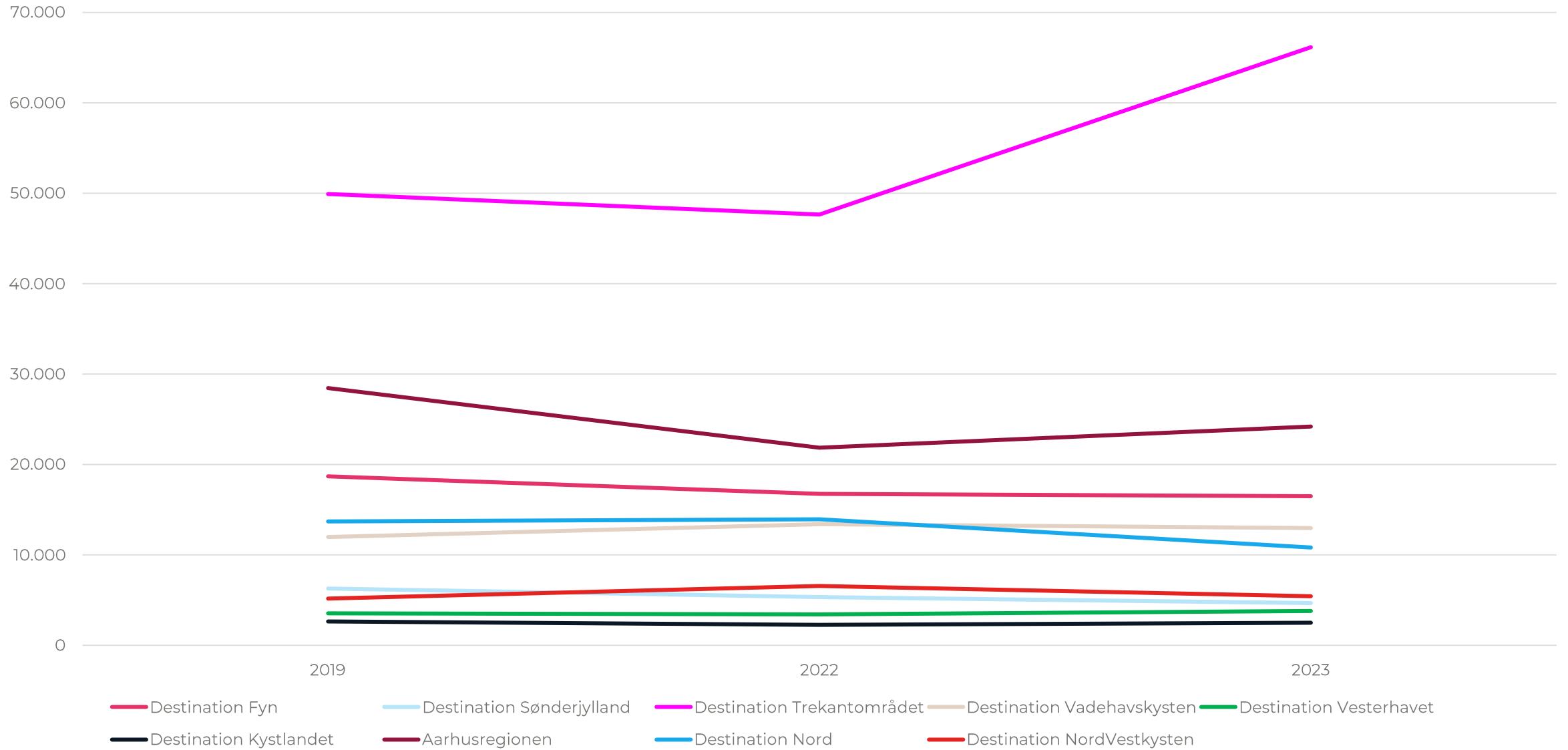
Januar – august 2023

Storbritannien	2019	2022	2023	Forskel i % 2022-2023	Forskel i % 2019-2023
Hele landet	619.087	492.630	660.662	34,1	6,7
Destination Fyn	18.683	16.738	16.484	-1,5	-11,8
Destination Sønderjylland	6.266	5.313	4.654	-12,4	-25,7
Destination Trekantområdet	49.924	47.635	66.171	38,9	32,5
Destination Vadehavskysten	11.955	13.375	12.965	-3,1	8,4
Destination Vesterhavet	3.521	3.404	3.782	11,1	7,4
Destination Kystlandet	2.626	2.254	2.493	10,6	-5,1
Aarhusregionen	28.443	21.842	24.200	10,8	-14,9
Destination Nord	13.698	13.928	10.801	-22,5	-21,1
Destination NordVestkysten	5.156	6.558	5.417	-17,4	5,1

Storbritannien



Storbritannien



A wide-angle photograph of a rural landscape in Italy. The foreground is filled with lush green fields and a row of tall, dark cypress trees. In the middle ground, there's a small, rustic building and more fields. The background consists of rolling green hills that stretch towards a cloudy, overcast sky.

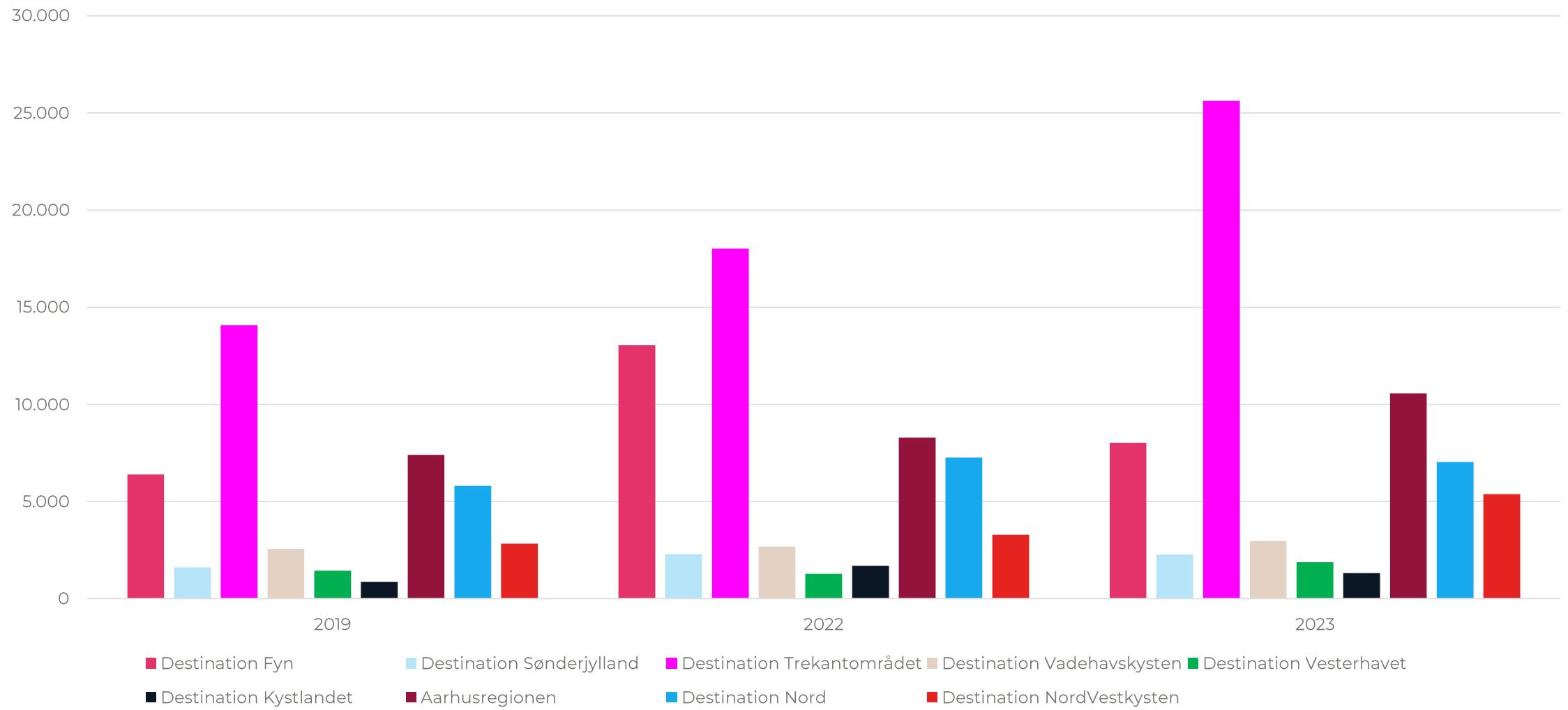
Italien

Alle typer overnatninger

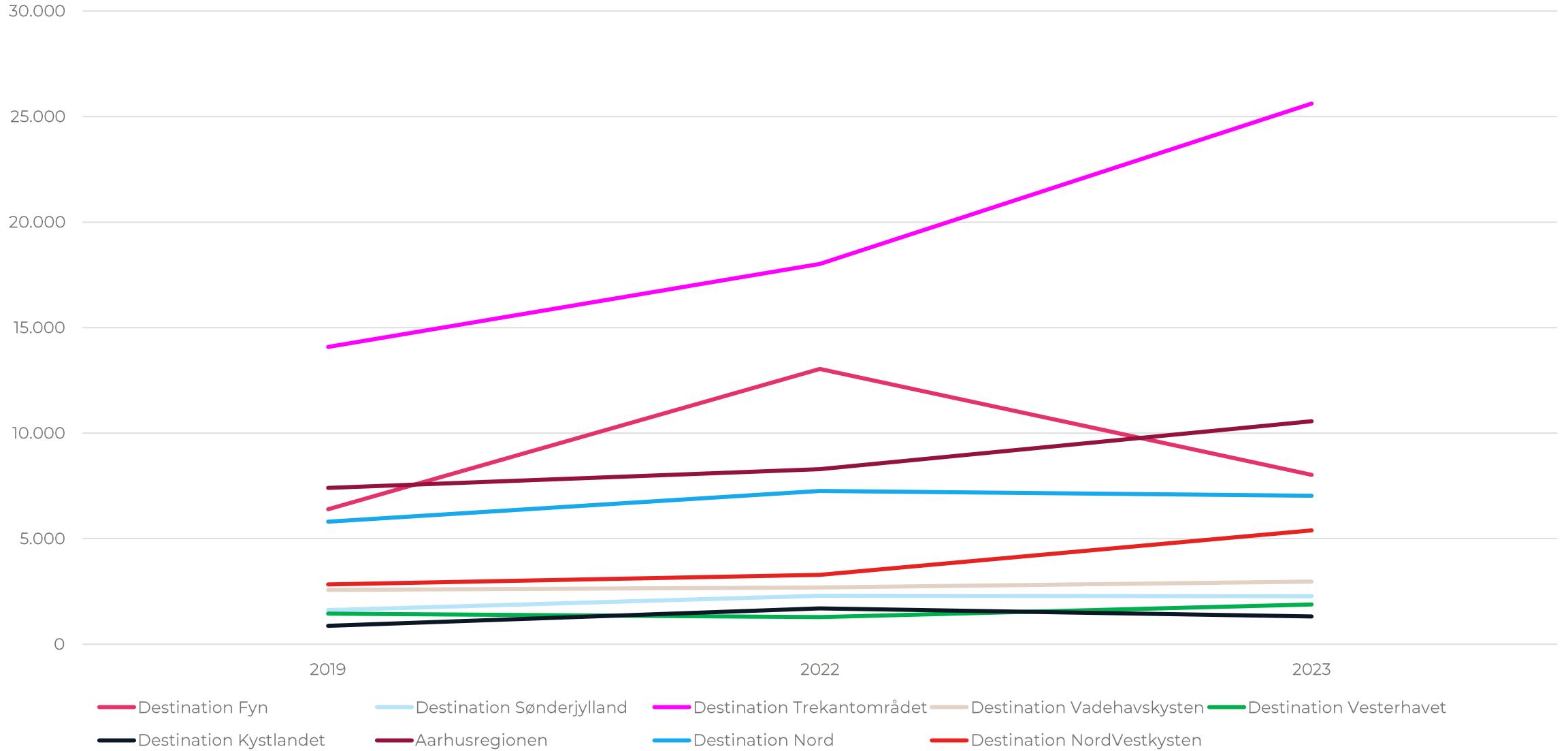
Januar – august (ÅTD)

ITALIEN	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	277.106	236.629	289.092	22,2	4,3
Destination Fyn	6.391	13.045	8.023	-38,5	25,5
Destination Sønderjylland	1.610	2.291	2.273	-0,8	41,2
Destination Trekantområdet	14.080	18.014	25.619	42,2	82,0
Destination Vadehavskysten	2.568	2.686	2.966	10,4	15,5
Destination Vesterhavet	1.442	1.276	1.877	47,1	30,2
Destination Kystlandet	872	1.692	1.313	-22,4	50,6
Aarhusregionen	7.399	8.287	10.560	27,4	42,7
Destination Nord	5.805	7.261	7.032	-3,2	21,1
Destination NordVestkysten	2.827	3.287	5.386	63,9	90,5

Italien



Italien



A wide, paved path leads through a park-like setting. Both sides of the path are lined with tall, mature trees with dense green foliage. In the distance, a large, ornate building with a prominent blue-tiled roof and decorative stonework is visible. The sky is overcast with grey clouds.

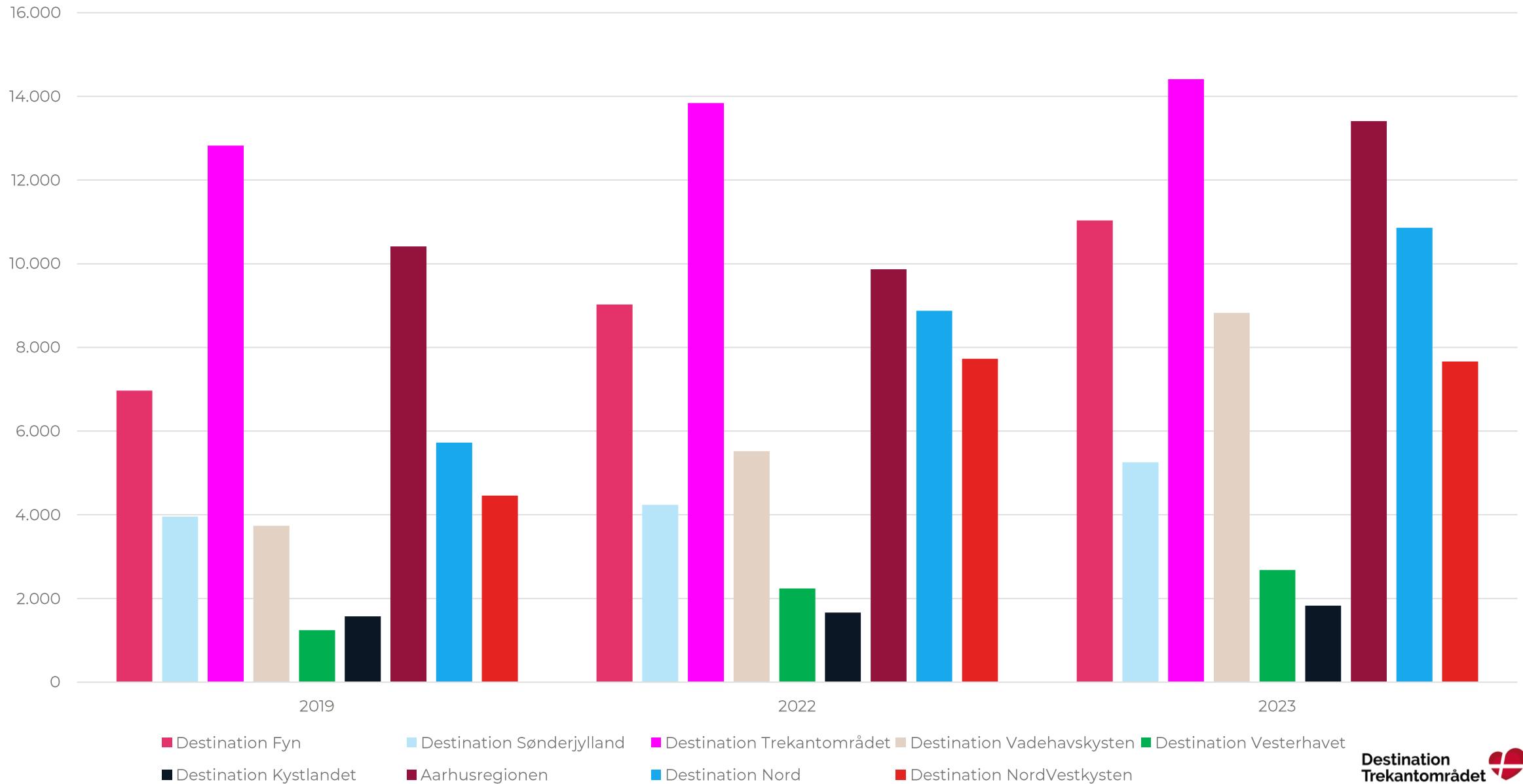
Frankrig

Alle typer overnatninger

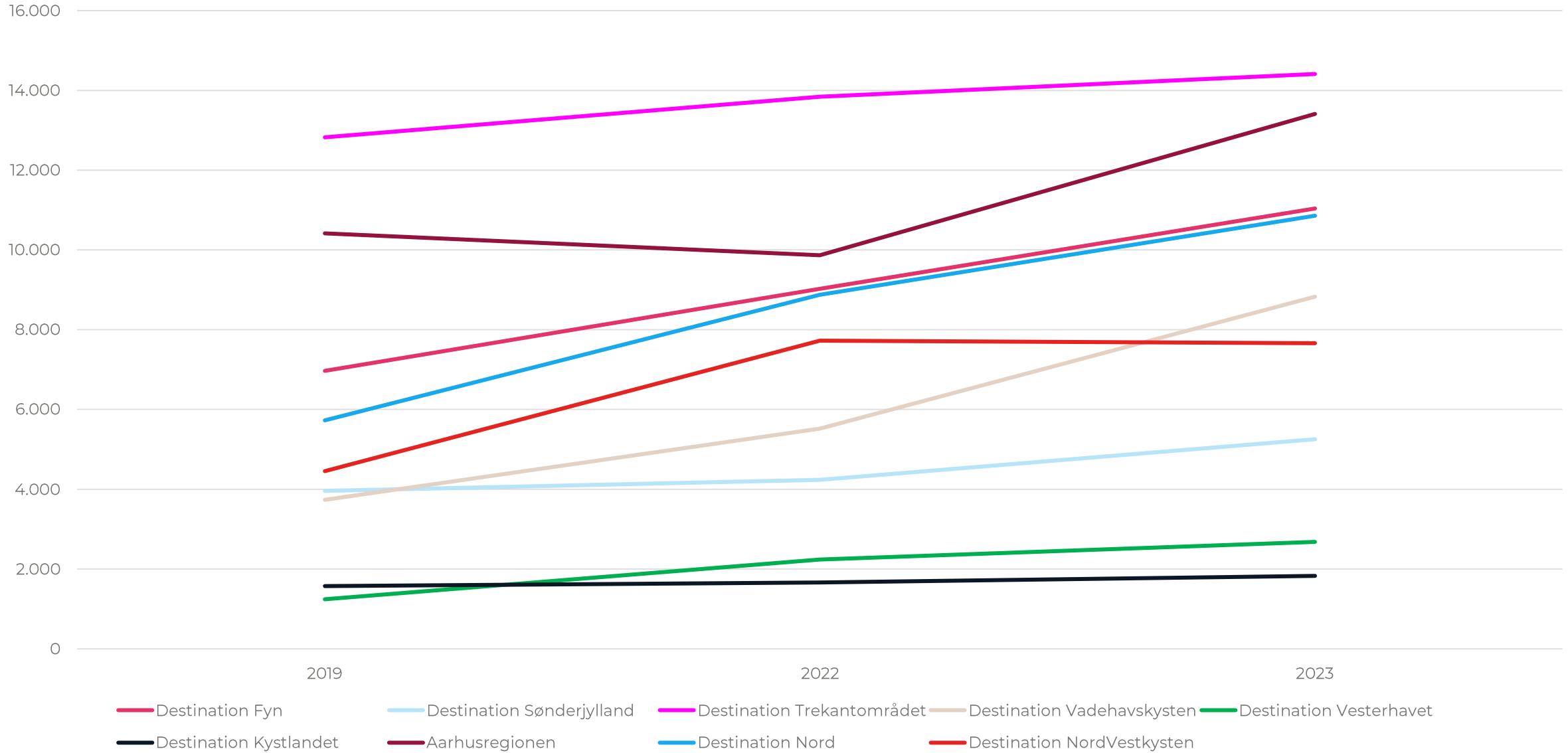
Januar – august 2023

Frankrig	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	252.737	264.483	335.250	26,8	32,6
Destination Fyn	6.967	9.024	11.037	22,3	58,4
Destination Sønderjylland	3.958	4.237	5.255	24,0	32,8
Destination Trekantområdet	12.825	13.841	14.413	4,1	12,4
Destination Vadehavskysten	3.736	5.520	8.828	59,9	136,3
Destination Vesterhavet	1.241	2.238	2.681	19,8	116,0
Destination Kystlandet	1.574	1.660	1.827	10,1	16,1
Aarhusregionen	10.414	9.866	13.412	35,9	28,8
Destination Nord	5.725	8.878	10.859	22,3	89,7
Destination NordVestkysten	4.455	7.727	7.663	-0,8	72,0

Frankrig



Frankrig



A photograph of a narrow, cobblestone street in Warsaw's Old Town. The street is lined with colorful, multi-story buildings from the 17th century. The buildings are painted in various shades of yellow, orange, pink, and blue. Some have arched doorways and windows. A church with a green dome and spires is visible at the end of the street. The sky is overcast.

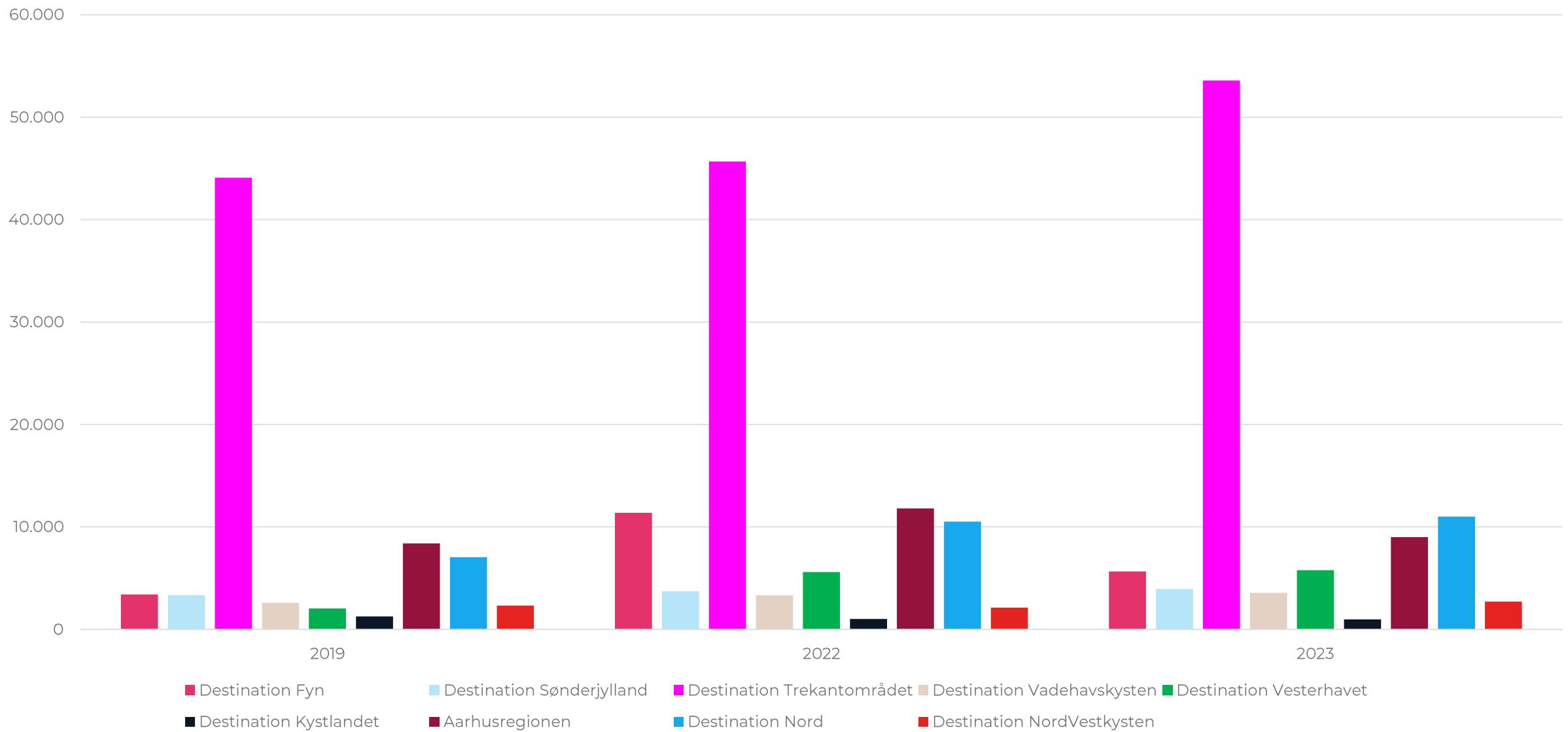
Polen

Alle typer overnatninger

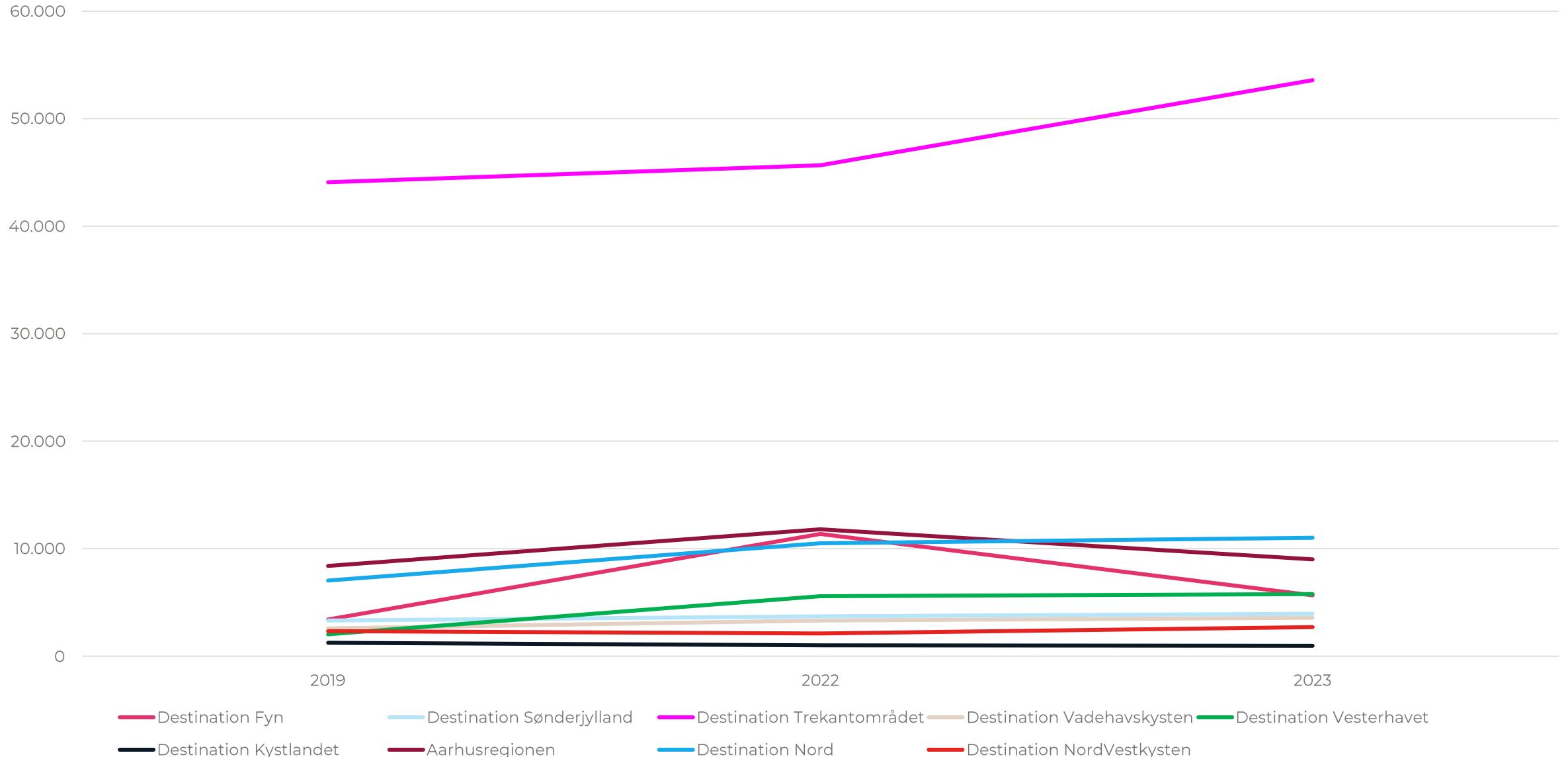
Januar – august 2023

Polen	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	162.506	205.457	212.269	3,3	30,6
Destination Fyn	3.405	11.367	5.655	-50,3	66,1
Destination Sønderjylland	3.321	3.712	3.935	6,0	18,5
Destination Trekantområdet	44.091	45.667	53.584	17,3	21,5
Destination Vadehavskysten	2.587	3.313	3.561	7,5	37,6
Destination Vesterhavet	2.040	5.583	5.773	3,4	183,0
Destination Kystlandet	1.255	1.009	978	-3,1	-22,1
Aarhusregionen	8.389	11.804	9.011	-23,7	7,4
Destination Nord	7.046	10.512	11.008	4,7	56,2
Destination NordVestkysten	2.328	2.112	2.706	28,1	16,2

Polen



Polen



A photograph of the Mount Rushmore National Memorial in South Dakota, featuring the carved faces of four U.S. presidents: George Washington, Thomas Jefferson, Theodore Roosevelt, and Abraham Lincoln. The monument is set against a clear blue sky. In the foreground, the tops of several green pine trees are visible.

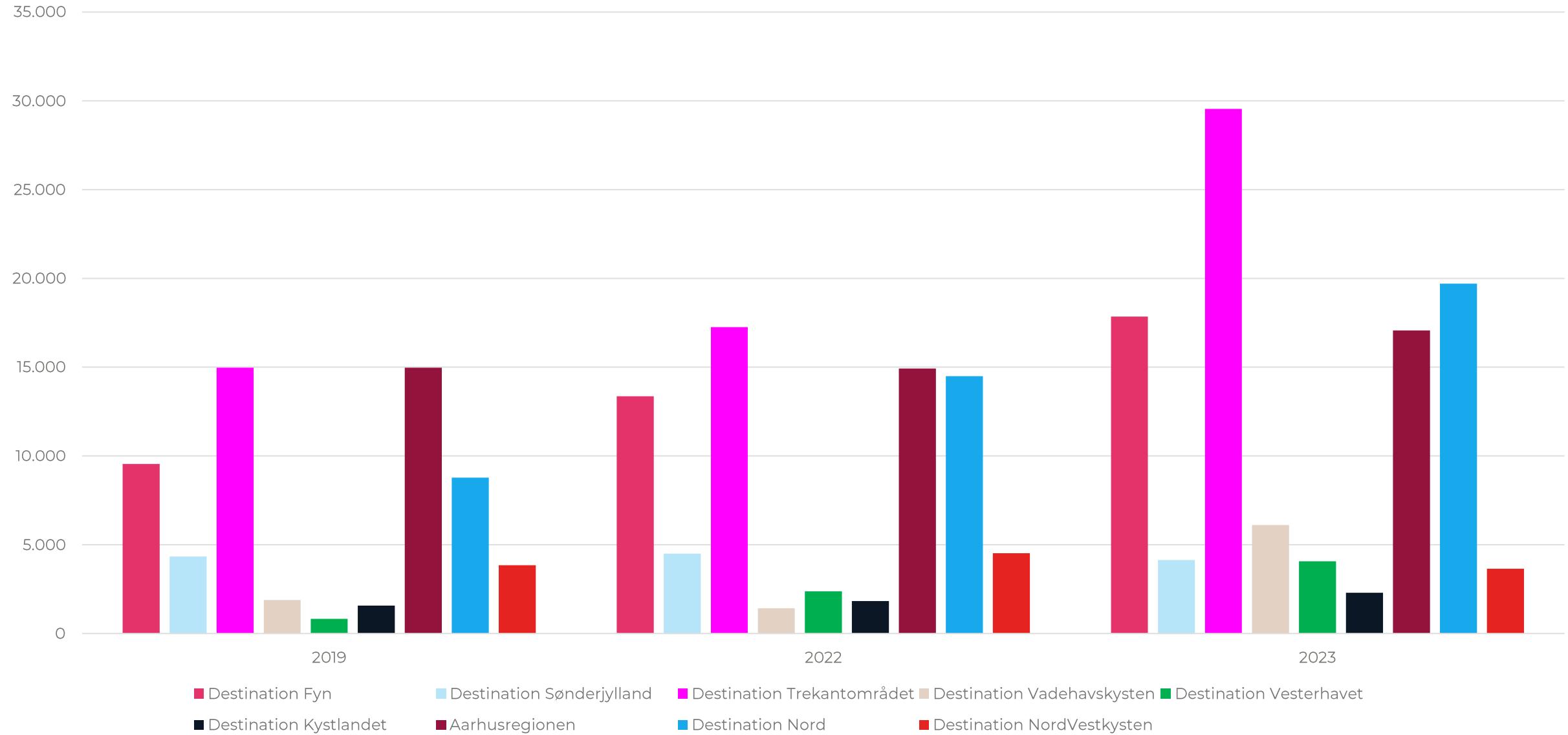
USA

Alle typer overnatninger

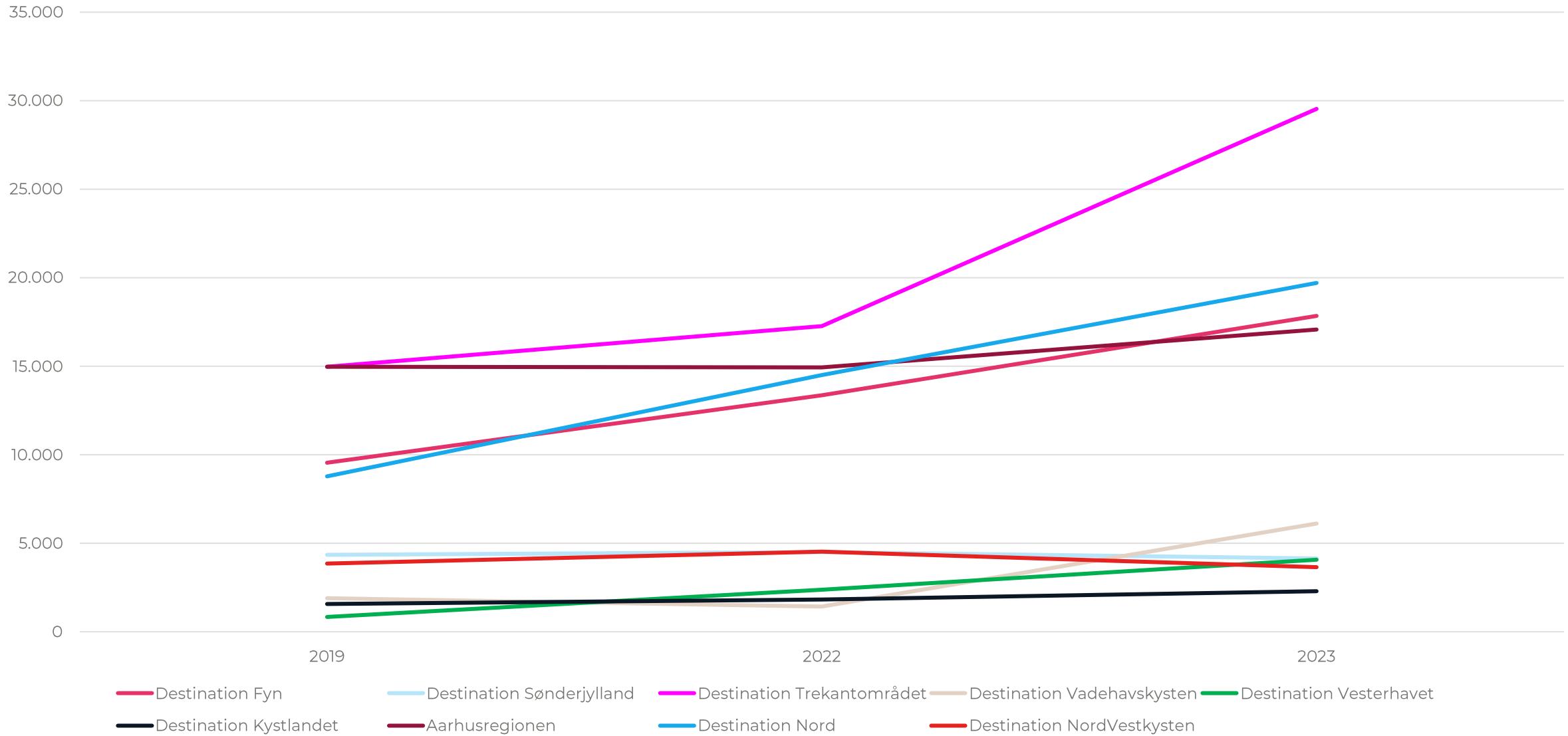
Januar – august 2023

USA	2019	2022	2023	% 2022-2023	% 2019-2023
Hele landet	606.698	472.956	675.710	42,9	11,4
Destination Fyn	9.547	13.357	17.846	33,6	86,9
Destination Sønderjylland	4.335	4.497	4.135	-8,0	-4,6
Destination Trekantområdet	14.967	17.258	29.542	71,2	97,4
Destination Vadehavskysten	1.888	1.420	6.107	330,1	223,5
Destination Vesterhavet	828	2.368	4.065	71,7	390,9
Destination Kystlandet	1.567	1.821	2.289	25,7	46,1
Aarhusregionen	14.968	14.926	17.067	14,3	14,0
Destination Nord	8.779	14.494	19.704	35,9	124,4
Destination NordVestkysten	3.846	4.519	3.641	-19,4	-5,3

USA



USA



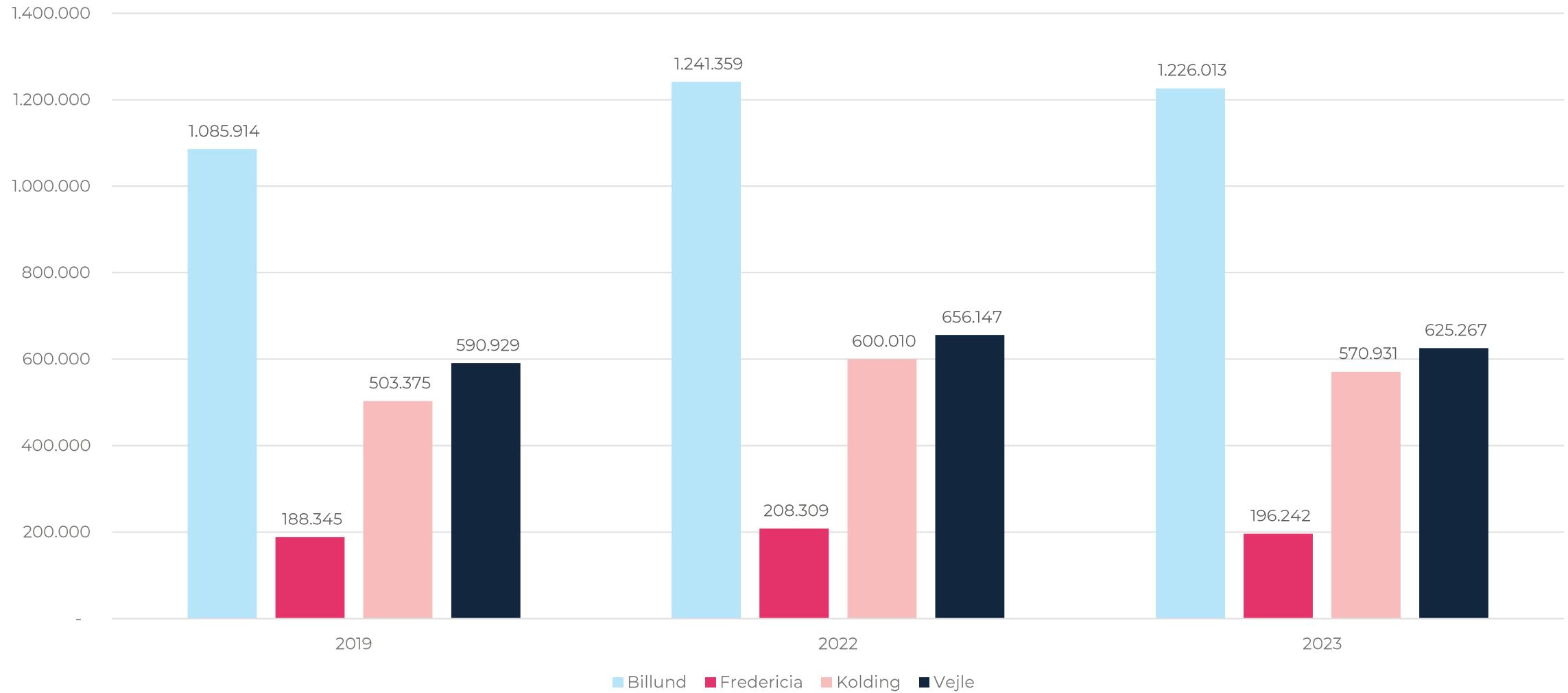
Destination Trekantområdet

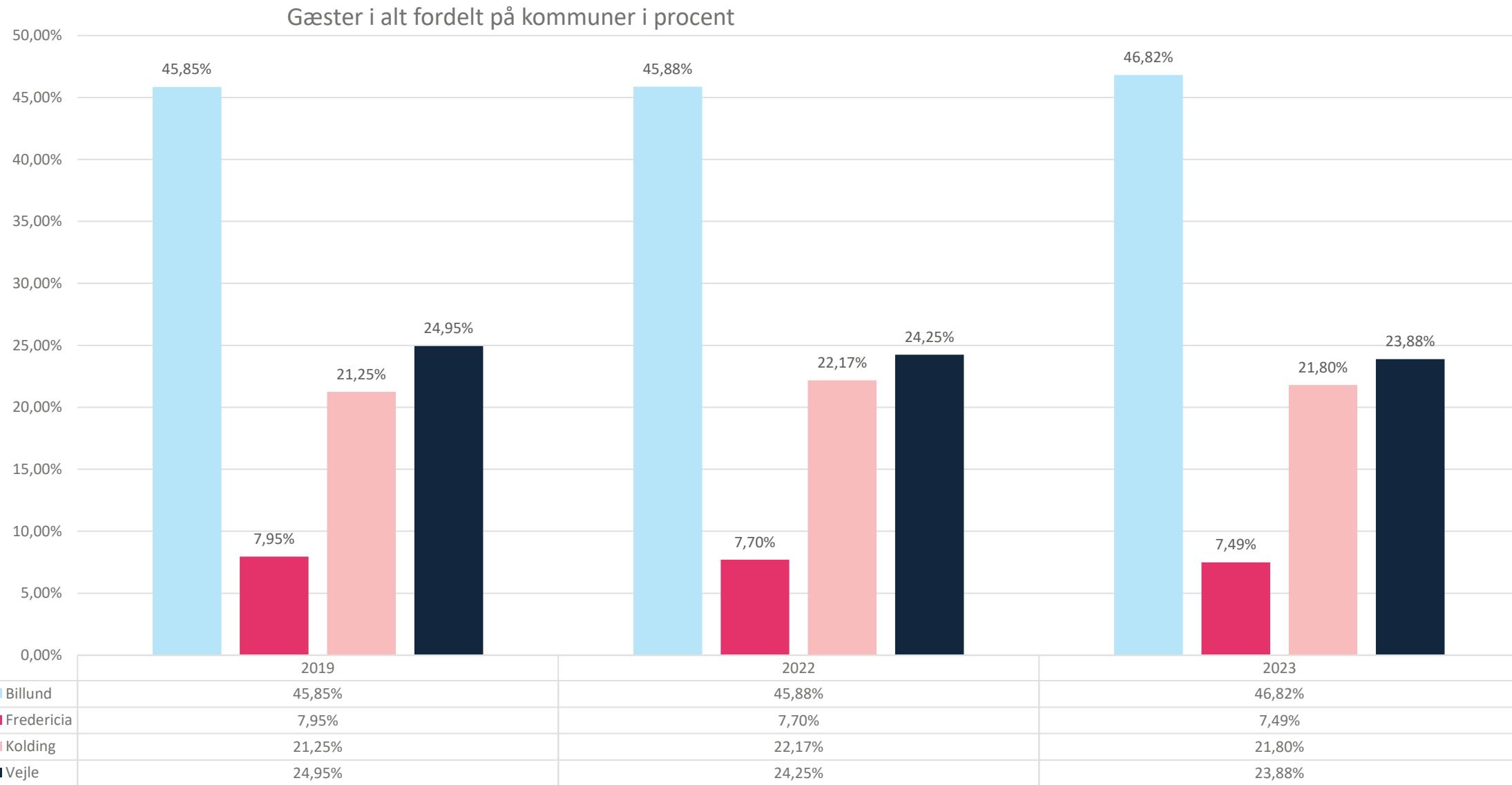
Sammenligning mellem de fire kommuner

Januar – august 2023

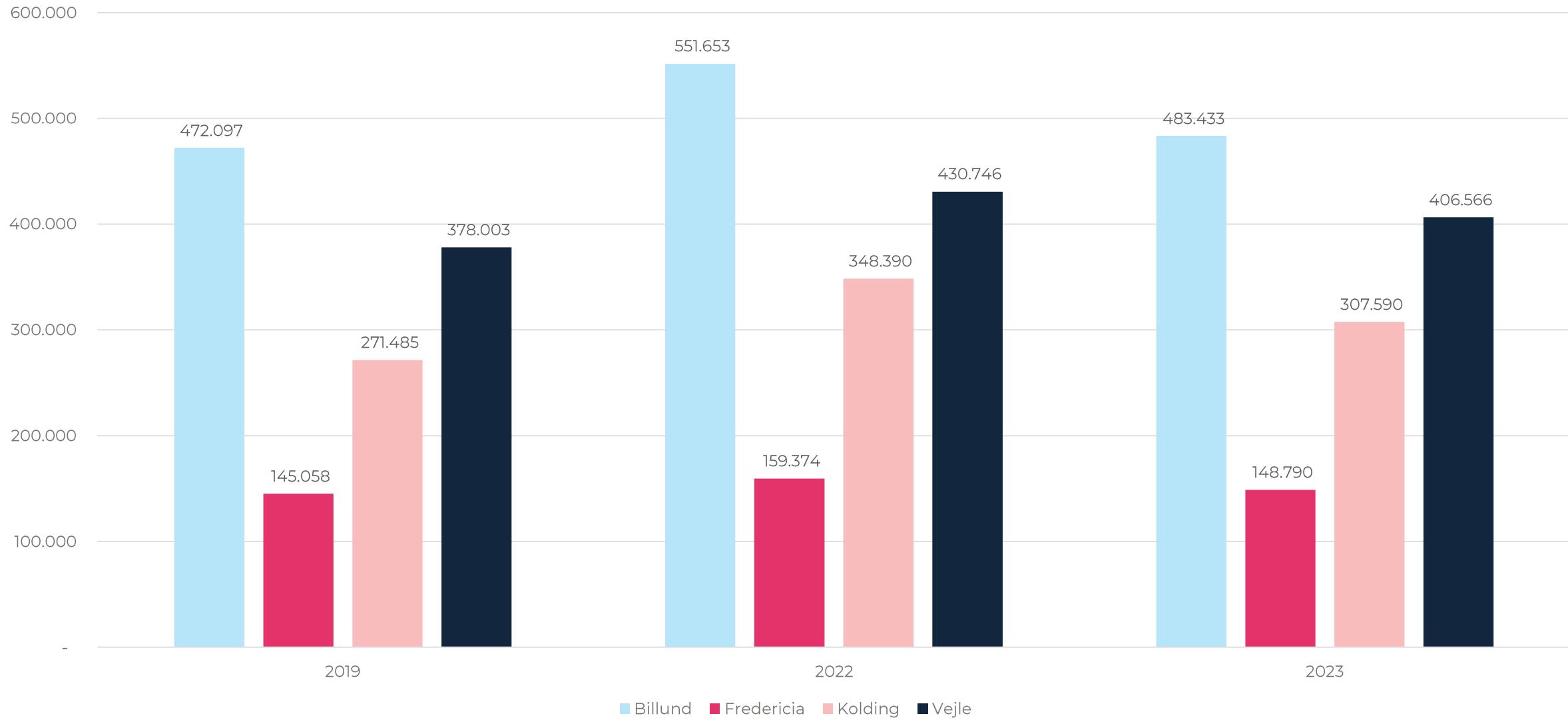
		2019	2022	2023	% 2022-2023	% 2019-2023
I alt	Billund	1.085.914	1.241.359	1.226.013	-1,2	12,9
	Fredericia	188.345	208.309	196.242	-5,8	4,2
	Kolding	503.375	600.010	570.931	-4,8	13,4
	Vejle	590.929	656.147	625.267	-4,7	5,8
	I alt	2.368.563	2.705.825	2.618.453	-3,2	10,6
Danmark		2019	2022	2023	% 2022-2023	% 2019-2023
	Billund	472.097	551.653	483.433	-12,4	2,4
	Fredericia	145.058	159.374	148.790	-6,6	2,6
	Kolding	271.485	348.390	307.590	-11,7	13,3
	Vejle	378.003	430.746	406.566	-5,6	7,6
	I alt	1.266.643	1.490.163	1.346.379	-9,6	6,3
Verden udenfor Danmark		2019	2022	2023	% 2022-2023	% 2019-2023
	Billund	613.817	689.706	742.580	7,7	21,0
	Fredericia	43.287	48.935	47.452	-3,0	9,6
	Kolding	231.890	251.620	263.341	4,7	13,6
	Vejle	212.926	225.401	218.701	-3,0	2,7
	I alt	1.101.920	1.215.662	1.272.074	4,6	15,4

I alt

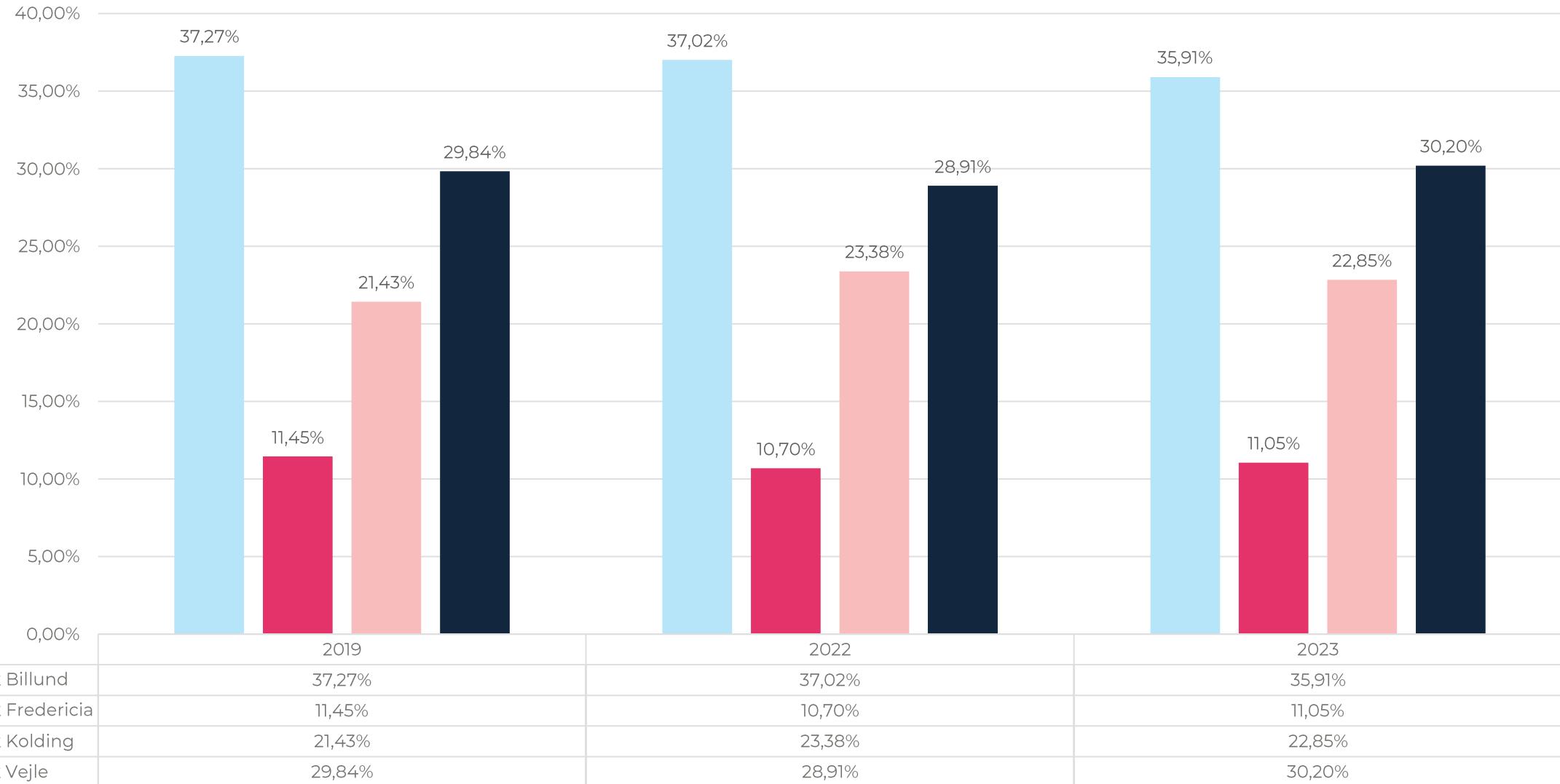




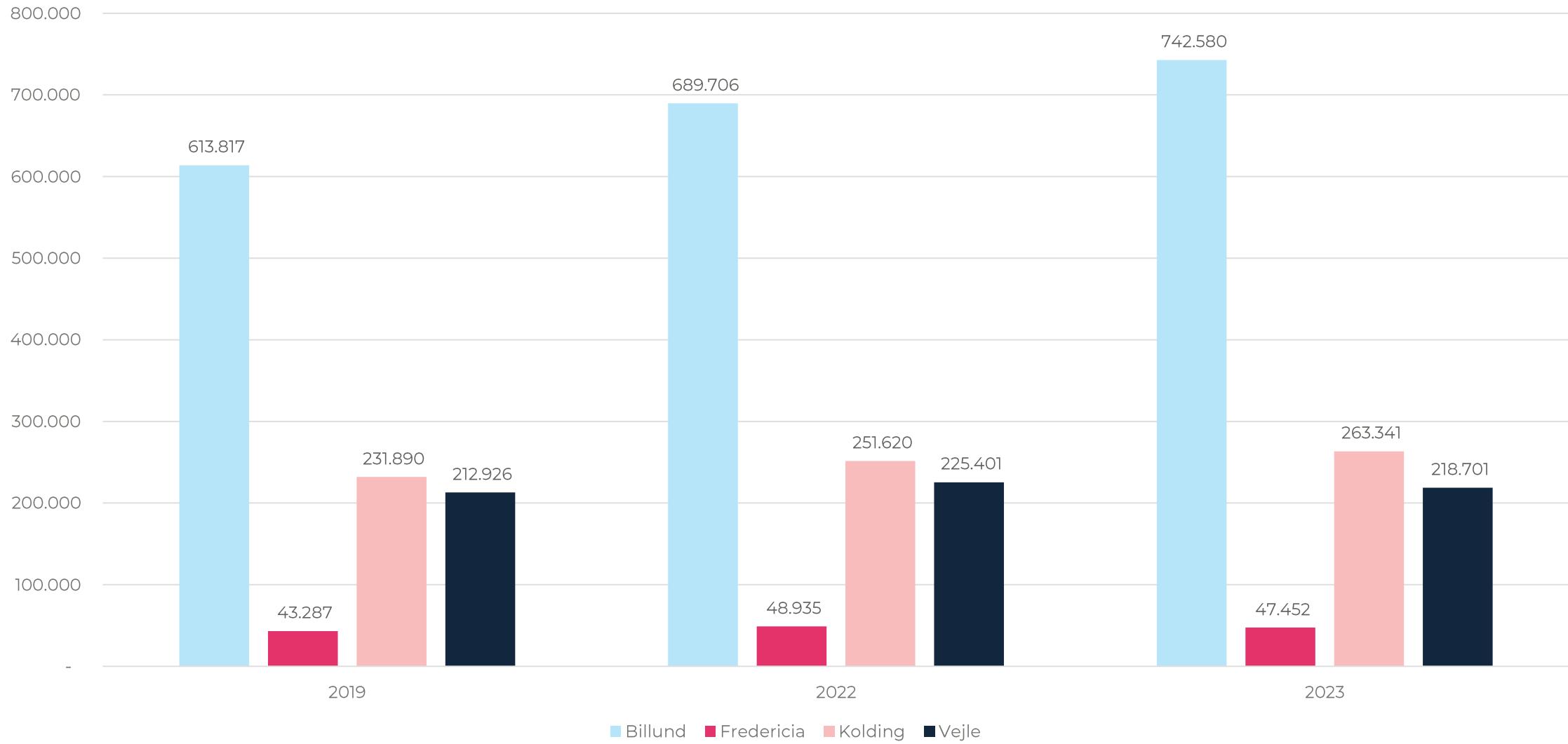
Danmark



Danske gæster fordelt på kommuner i procent



Verden uden for Danmark



Udenlandske gæster fordelt på kommuner i procent

